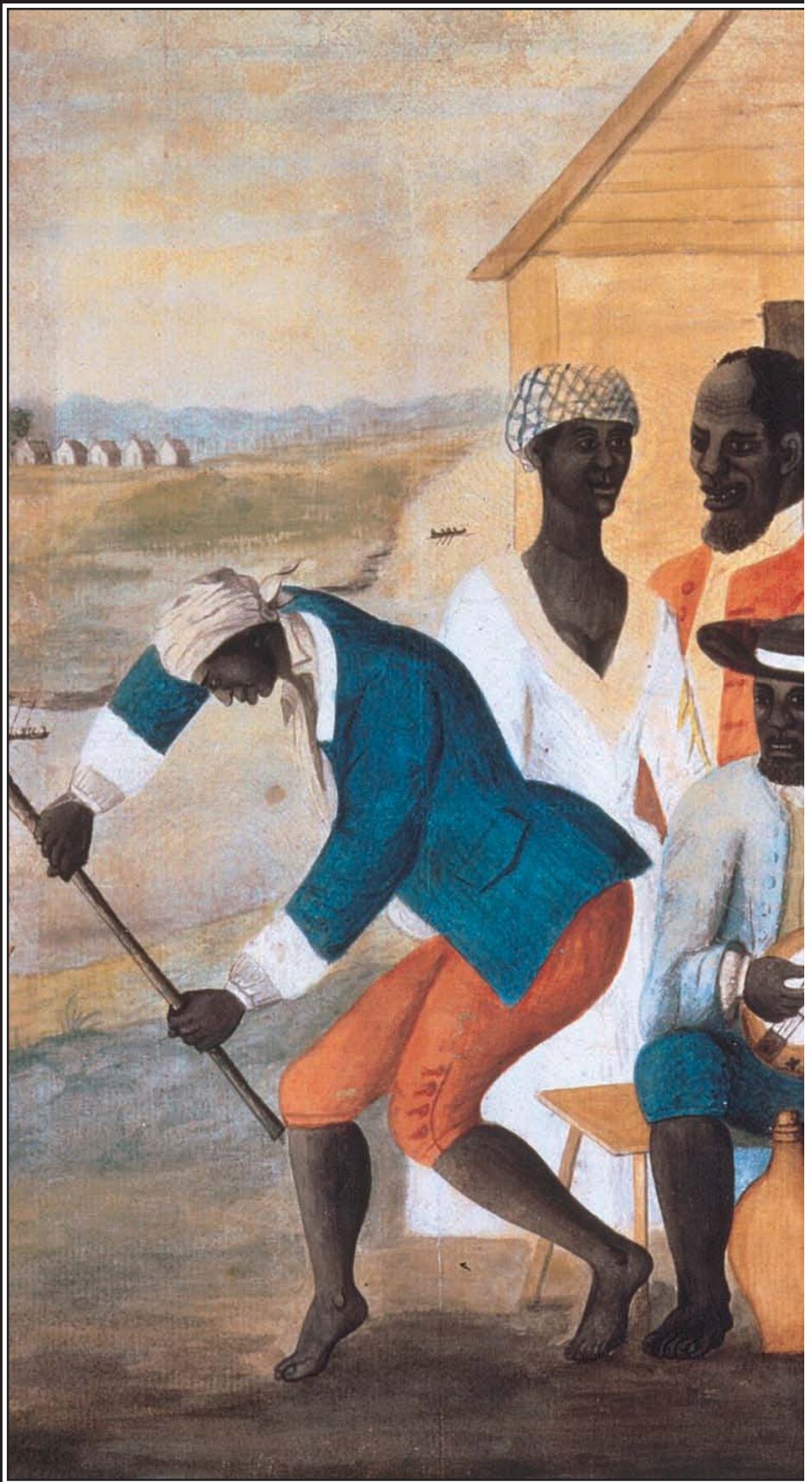


CHAPTER 4

- 1680 *Two Treatises of Government*
- 1707 Act of Union creating Great Britain
- 1712 Slave uprising in New York City
- 1713 Treaty of Utrecht
- 1720– *Cato's Letters*
- 1723
- 1727 Junto club founded by Benjamin Franklin
- 1728 *Pennsylvania Gazette* established
- 1730s Great Awakening
- 1733 Georgia colony founded
- 1735 John Peter Zenger put on trial for libel
- 1739 Stono Rebellion
- 1749 Ohio Company awarded land from Virginia
- 1754– Seven Years' War
- 1763
- 1754 Albany Plan of Union drafted by Benjamin Franklin
- 1757 William Pitt sits as British prime minister
- 1763 Pontiac's Rebellion
British government issues Proclamation of 1763
- 1769 Father Serra establishes first mission in California





Slavery, Freedom, and the Struggle for Empire to 1763

SLAVERY AND EMPIRE

Atlantic Trade
Africa and the Slave Trade
The Middle Passage
Chesapeake Slavery
Freedom and Slavery in the Chesapeake
Indian Slavery in Early Carolina
The Rice Kingdom
The Georgia Experiment
Slavery in the North

SLAVE CULTURES AND SLAVE RESISTANCE

Becoming African-American
African-American Cultures
Resistance to Slavery
The Crisis of 1739–1741

AN EMPIRE OF FREEDOM

British Patriotism
The British Constitution
The Language of Liberty
Republican Liberty
Liberal Freedom

THE PUBLIC SPHERE

The Right to Vote
Political Cultures

Colonial Government
The Rise of the Assemblies
Politics in Public
The Colonial Press
Freedom of Expression and Its Limits
The Trial of Zenger
The American Enlightenment

THE GREAT AWAKENING

Religious Revivals
The Preaching of Whitefield
The Awakening's Impact

IMPERIAL RIVALRIES

Spanish North America
The Spanish in California
The French Empire

BATTLE FOR THE CONTINENT

The Middle Ground
The Seven Years' War
A World Transformed
Pontiac's Rebellion
The Proclamation Line
Pennsylvania and the Indians
Colonial Identities

The Old Plantation, a late-eighteenth-century watercolor by an unknown artist, depicts slaves dancing in a plantation's slave quarters, perhaps at a wedding. The scene may take place in South Carolina, where the painting was found. The musical instruments and pottery are African in origin while much of the clothing is of European manufacture, indicating the mixing of African and white cultures among the era's slaves.



Focus Questions

- How did African slavery differ regionally in eighteenth-century North America?
- What factors led to distinct African-American cultures in the eighteenth century?
- What were the meanings of British liberty in the eighteenth century?
- What concepts and institutions dominated colonial politics in the eighteenth century?
- How did the Great Awakening challenge the religious and social structure of British North America?
- How did the Spanish and French empires in America develop in the eighteenth century?
- What was the impact of the Seven Years' War on imperial and Indian-white relations?

S ometime in the mid-1750s, Olaudah Equiano, the eleven-year-old son of a West African village chief, was kidnapped by slave traders. He soon found himself on a ship headed for Barbados. After a short stay on that Caribbean island, Equiano was sold to a plantation owner in Virginia and then purchased by a British sea captain, who renamed him Gustavus Vassa. He accompanied his owner on numerous voyages on Atlantic trading vessels. While still a slave, he enrolled in a school in England where he learned to read and write, and then enlisted in the Royal Navy. He fought in Canada under General James Wolfe in 1758 during the Seven Years' War. In 1763, however, Equiano was sold once again and returned to the Caribbean. Three years later, he was able to purchase his freedom. Equiano went on to live through shipwrecks, took part in an English colonizing venture in Central America, and even participated in an expedition to the Arctic Circle.

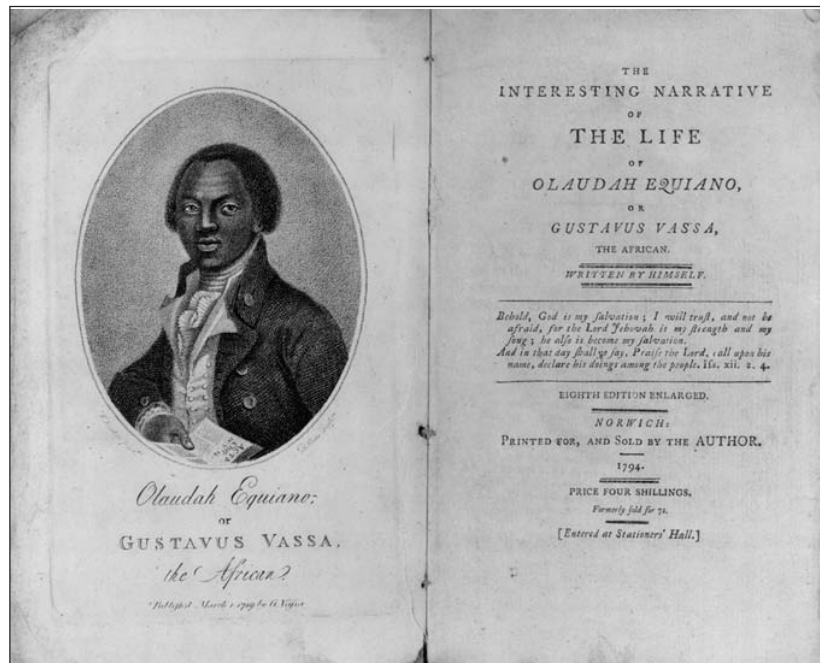
Equiano eventually settled in London, and in 1789 he published *The Interesting Narrative of the Life of Olaudah Equiano, or Gustavus Vassa, the African*, which he described as a “history of neither a saint, a hero, nor a tyrant,” but of a victim of slavery who through luck or fate ended up more fortunate than most of his people. He condemned the idea that Africans were inferior to Europeans and therefore deserved to be slaves. He urged the European reader to recall that “his ancestors were once, like the Africans, uncivilized” and asked, “did nature make them inferior . . . and should they too have been made slaves?” Persons of all races, he insisted, were capable of intellectual improvement. The book became the era’s most widely read account by a slave of his own experiences. Equiano died in 1797.

Recent scholars have suggested that Equiano may actually have been born in the New World rather than Africa. In either case, while his rich variety of experience was no doubt unusual, his life illuminates broad patterns of eighteenth-century American history. As noted in the previous chapter, this was a period of sustained development for British North America. Compared to England and Scotland—united to create Great Britain by the Act of Union of 1707—the colonies were growing much more rapidly. Some contemporaries spoke of British America as a “rising empire” that would one day eclipse the mother country in population and wealth.

It would be wrong, however, to see the first three-quarters of the eighteenth century simply as a prelude to American independence. As Equiano’s life illustrates, the Atlantic was more a bridge than a barrier between the Old and New Worlds. Ideas, people, and goods flowed back and forth across the ocean. Even as the colonies’ populations became more diverse, they were increasingly integrated into the British empire. Their laws and political institutions were extensions of those of Britain, their ideas about society and culture reflected British values, their

economies were geared to serving the empire's needs. As European powers jockeyed for advantage in North America, colonists were drawn into an almost continuous series of wars with France and its Indian allies, which reinforced their sense of identification with and dependence on Great Britain.

Equiano's life also underscores the greatest irony or contradiction in the history of the eighteenth century—the simultaneous expansion of freedom and slavery. This was the era when the idea of the “freeborn Englishman” became powerfully entrenched in the outlook of both colonists and Britons. More than any other principle, liberty was seen as what made the British empire distinct. Yet the eighteenth century was also the height of the Atlantic slave trade, a commerce increasingly dominated by British merchants and ships. One of the most popular songs of the period included the refrain, “Britons never, never, never will be slaves.” But during the eighteenth century, more than half the Africans shipped to the New World as slaves were carried on British vessels. Most were destined for the plantations of the West Indies and Brazil, but slaves also made up around 280,000 of the 585,000 persons who arrived in Britain's mainland colonies between 1700 and 1775. Although concentrated in the Chesapeake and areas farther south, slavery existed in every colony of British North America. And unlike Equiano, very few slaves were fortunate enough to gain their freedom.



The title page of Olaudah Equiano's account of his life, the best-known narrative by an eighteenth-century slave. The portrait of Equiano in European dress and holding a Bible challenges stereotypes of blacks as “savages” incapable of becoming civilized.

SLAVERY AND EMPIRE

Of the estimated 7.7 million Africans transported to the New World between 1492 and 1820, more than half arrived between 1700 and 1800. The Atlantic slave trade would later be condemned by statesmen and general opinion as a crime against humanity. But in the eighteenth century, it was a regularized business in which European merchants, African traders, and American planters engaged in complex bargaining over human lives, all with the expectation of securing a profit. The slave trade was a vital part of world commerce. Every European empire in the New World utilized slave labor and battled for control of this lucrative trade. The *asiento*—an

agreement whereby Spain subcontracted to a foreign power the right to provide slaves to Spanish America—was an important diplomatic prize. Britain's acquisition of the *asiento* from the Dutch in the Treaty of Utrecht of 1713 was a major step in its rise to commercial supremacy.

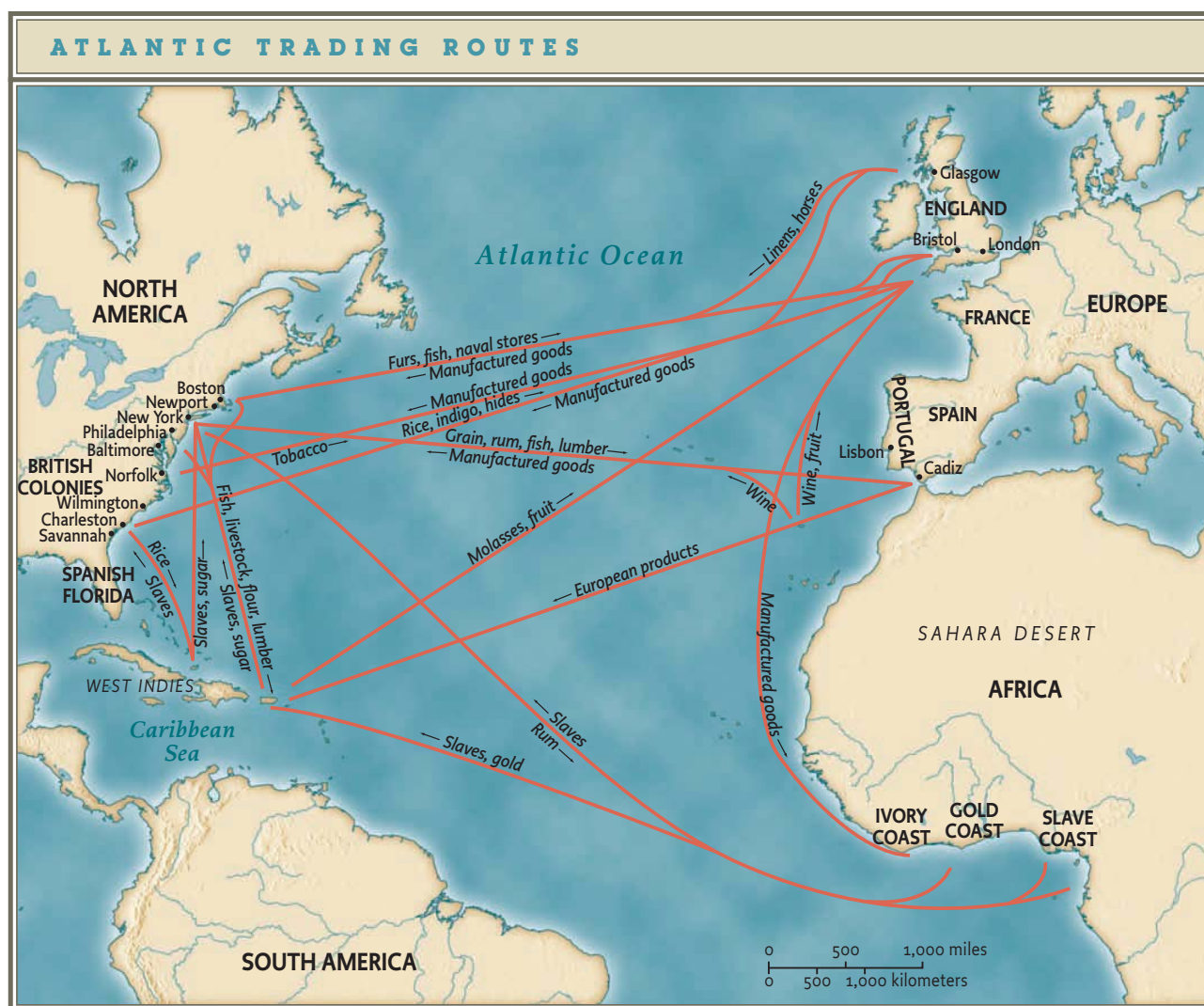
In the British empire of the eighteenth century, free laborers working for wages were atypical and slavery was the norm. Slave plantations contributed mightily to English economic development. The first mass consumer goods in international trade were produced by slaves—sugar, rice, coffee, and tobacco. The rising demand for these products fueled the rapid growth of the Atlantic slave trade.

ATLANTIC TRADE

In the eighteenth century, the Caribbean remained the commercial focus of the British empire and the major producer of revenue for the crown. But slave-grown products from the mainland occupied a larger and larger part of Atlantic commerce. A series of triangular trading routes crisscrossed the Atlantic, carrying British manufactured goods to Africa and the colonies, colonial products including tobacco, indigo, sugar, and rice to Europe, and slaves from Africa to the New World. Most colonial vessels, however, went back and forth between cities like New York, Charleston, and Savannah, and to ports in the Caribbean. Areas where slavery was only a minor institution also profited from slave labor. Merchants in New York, Massachusetts, and Rhode Island participated actively in the slave trade, shipping slaves from Africa to the Caribbean or southern colonies. The slave economies of the West Indies were the largest market for fish, grain, livestock, and lumber exported from New England and the Middle Colonies. In 1720, half the ships entering or leaving New York Harbor were engaged in trade with the Caribbean. Indeed, one historian writes, "The growth and prosperity of the emerging society of free colonial British



A mid-eighteenth-century image of a woman going to church in Lima, Peru, accompanied by two slaves. Slavery existed throughout the Western Hemisphere.



America . . . were achieved as a result of slave labor.” In Britain itself, the profits from slavery and the slave trade stimulated the rise of ports like Liverpool and Bristol and the growth of banking, shipbuilding, and insurance. They also helped to finance the early industrial revolution.

Overall, in the eighteenth century, Atlantic commerce consisted primarily of slaves, crops produced by slaves, and goods destined for slave societies. It should not be surprising that for large numbers of free colonists and Europeans, freedom meant in part the power and right to enslave others. And as slavery became more and more entrenched, so too, as the Quaker abolitionist John Woolman commented in 1762, did “the idea of slavery being connected with the black color, and liberty with the white.”

AFRICA AND THE SLAVE TRADE

A few African societies, like Benin for a time, opted out of the Atlantic slave trade, hoping to avoid the disruptions it inevitably caused. But most African

A series of trading routes crisscrossed the Atlantic, bringing manufactured goods to Africa and Britain’s American colonies, slaves to the New World, and colonial products to Europe.



The Atlantic slave trade expanded rapidly in the eighteenth century. The mainland colonies received only a tiny proportion of the Africans brought to the New World, most of whom were transported to Brazil and the West Indies.

rulers took part, and they proved quite adept at playing the Europeans off against one another, collecting taxes from foreign merchants, and keeping the capture and sale of slaves under their own control. Few Europeans ventured inland from the coast. Traders remained in their “factories” and purchased slaves brought to them by African rulers and dealers.

The transatlantic slave trade made Africa a major market for European goods, especially textiles and guns. Both disrupted relationships within and among African societies. Cheap imported textiles undermined traditional craft production, while guns encouraged the further growth of slavery, since the only way to obtain European weapons was to supply slaves. By the eighteenth century, militarized states like Ashanti and Dahomey would arise in West Africa, with large armies using European firearms to prey on their neighbors in order to capture slaves. From a minor institution, slavery grew to become more and more central to West African society, a source of wealth for African merchants and of power for newly emerging African kingdoms. The loss every year of tens of thou-

sands of men and women in the prime of their lives to the slave trade weakened and distorted West Africa's society and economy.

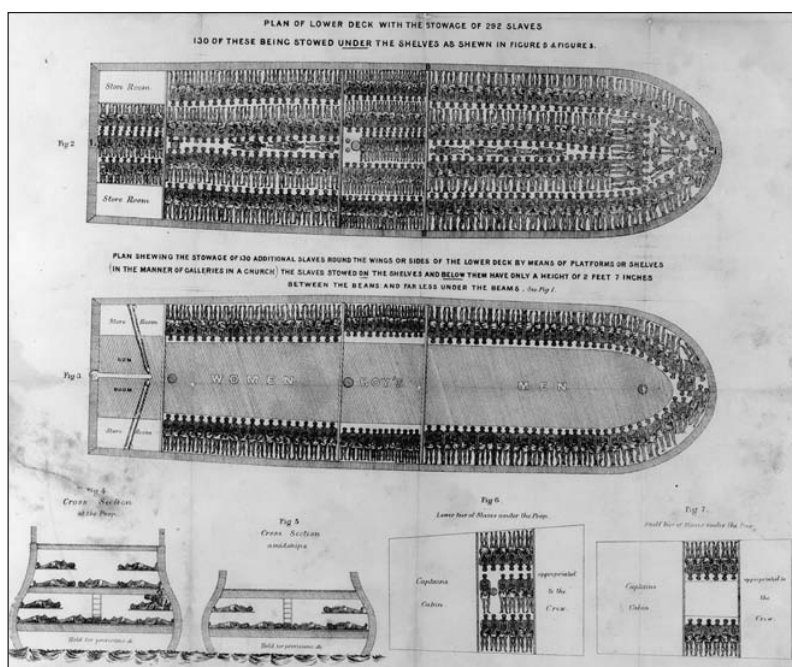
THE MIDDLE PASSAGE

For slaves, the voyage across the Atlantic—known as the Middle Passage because it was the second, or middle, leg in the triangular trading routes linking Europe, Africa, and America—was a harrowing experience. Since a slave could be sold in America for twenty to thirty times the price in Africa, men, women, and children were crammed aboard vessels as tightly as possible to maximize profits. “The height, sometimes, between decks,” wrote one slave trader, “was only eighteen inches, so that the unfortunate human beings could not turn around, or even on their sides . . . and here they are usually chained to the decks by their necks and legs.” Equiano, who later described “the shrieks of the women and the groans of the dying,” survived the Middle Passage, but many Africans did not. Diseases like measles and smallpox spread rapidly, and about one slave in five perished before reaching the New World. Ship captains were known to throw the sick overboard in order to prevent the spread of epidemics. The crews on slave ships also suffered a high death rate.

Only a small proportion (less than 5 percent) of slaves carried to the New World were destined for mainland North America. The vast majority landed in Brazil or the West Indies, where the high death rate on the sugar plantations led to a constant demand for new slave imports. As late as 1700, only about 20,000 Africans had been landed in Britain's colonies in North America. In the eighteenth century, however, their numbers increased steadily. Overall, the area that was to become the United States imported between 400,000 and 600,000 slaves. By 1770, due to the natural reproduction of the slave population, around one-fifth of the estimated 2.3 million persons (not including Indians) living in the English colonies of North America were Africans and their descendants.

CHESAPEAKE SLAVERY

By the mid-eighteenth century, three distinct slave systems were well entrenched in Britain's mainland colonies: tobacco-based plantation slavery in the Chesapeake, rice-based plantation slavery in South Carolina and Georgia, and nonplantation slavery in New England and the Middle Colonies. The largest and oldest of these was the tobacco plantation system of the Chesapeake, where more than 270,000 slaves resided in 1770, nearly half of the region's population. On the eve of the Revolution, Virginia and Maryland were as closely tied to Britain as any other

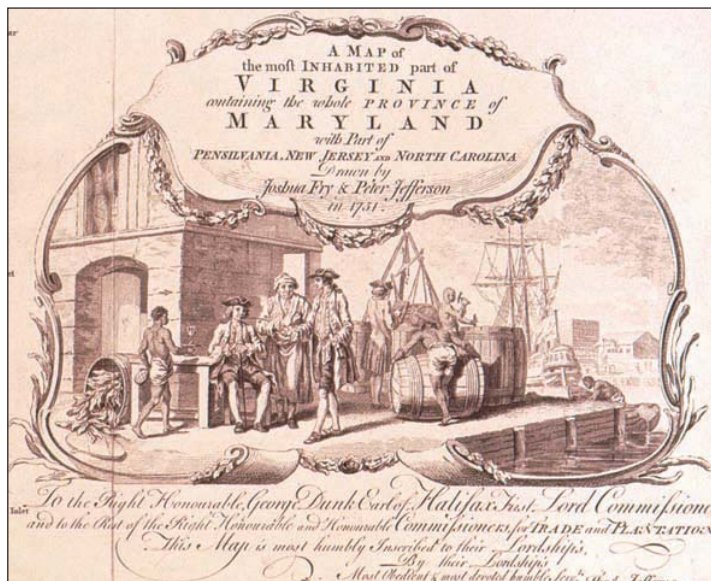


An architect's plan for a slave ship. These drawings illustrate the conditions under which slaves endured the Middle Passage across the Atlantic.

Benjamin Latrobe's watercolor, *An Overseer Doing His Duty*, was sketched near Fredericksburg, Virginia, in 1798. The title is meant to be ironic: the well-dressed overseer relaxes while two female slaves work in the fields.



A detail from a 1768 map of Virginia and Maryland illustrates a tobacco wharf. A planter negotiates with a merchant or sea captain, while slaves go about their work.



colonies and their economies were models of mercantilist policy (described in Chapter 3). They supplied the mother country with a valuable agricultural product, imported large amounts of British goods, and were closely linked in culture and political values to London. As we have seen, the period after 1680 witnessed a rapid shift from indentured servitude to slavery on the region's tobacco plantations. In the eighteenth century, the growing world demand for tobacco encouraged continued slave imports. When tobacco prices fell in the early part of the century, some planters shifted to grain production. But tobacco remained their primary source of wealth.

As Virginia expanded westward, so did slavery. By the eve of the American Revolution, the center of gravity of slavery in the colony had shifted from the Tidewater (the region along the coast) to the Piedmont farther inland. Most Chesapeake slaves, male and female, worked in the

fields, but thousands labored as teamsters, as boatmen, and in skilled crafts. Numerous slave women became cooks, seamstresses, dairy maids, and personal servants. The son of George Mason, one of Virginia's leading planters and statesmen, recorded that his father's slaves included "coopers, sawyers, blacksmiths, tanners, shoemakers, spinners, weavers, knitters, and even a distiller." Slavery was common on small farms as well as plantations; nearly half of Virginia's white families owned at least one slave in 1770. Because there is little "economy of scale" in tobacco growing—that is, enlarging the size of the producing unit does not lower costs and maximize productivity—Chesapeake plantations tended to be smaller than in the Caribbean, and daily interactions between masters and slaves were more extensive.

Slavery laid the foundation for the consolida-

tion of the Chesapeake elite, a landed gentry that, in conjunction with merchants who handled the tobacco trade and lawyers who defended the interests of slaveholders, dominated the region's society and politics. Meanwhile, even as the consumer revolution improved the standard of living of lesser whites, their long-term economic prospects diminished. As slavery expanded, planters engrossed the best lands and wealth among the white population became more and more concentrated. Slavery transformed Chesapeake society into an elaborate hierarchy of degrees of freedom. At the top stood large planters, below them numerous lesser planters and landowning yeomen, and at the bottom a large population of convicts, indentured servants, tenant farmers (who made up half the white households in 1770), and, of course, the slaves.

FREEDOM AND SLAVERY IN THE CHESAPEAKE

With the consolidation of a slave society in the Chesapeake, planters filled the law books with measures enhancing the master's power over his human property and restricting blacks' access to freedom. Violence lay at the heart of the slave system. Even a planter like Landon Carter, who prided himself on his concern for the well-being of his slaves, noted casually in his diary, "they have been severely whipped day by day."

Race took on more and more importance as a line of social division. Whites increasingly considered free blacks dangerous and undesirable. Free blacks lost the right to employ white servants and to bear arms, were subjected to special taxes, and could be punished for striking a white person, regardless of the cause. In 1723, Virginia revoked the voting privileges of property-owning free blacks. When the Lords of Trade in London asked Virginia's governor to justify discriminating among "freemen, merely upon account of their complexion," he responded that "a distinction ought to be made between their offspring and the descendants of an Englishman, with whom they never were to be accounted equal." Because Virginia law required that freed slaves be sent out of the colony, free blacks remained only a tiny part of the population—less than 4 percent in 1750. "Free" and "white" had become virtually identical.

INDIAN SLAVERY IN EARLY CAROLINA

Farther south, a different slave system, based on rice production, emerged in South Carolina and Georgia. The Barbadians who initially settled South Carolina in the 1670s were quite familiar with African slavery, but their first victims were members of the area's native population. The early Carolina economy focused on the export to the Caribbean of Indian slaves and to England of deerskins and furs obtained from Indians. The local Creek Indians initially welcomed the settlers and began selling them slaves, generally war captives and their families, most of whom were sold to the West Indies. They even launched wars against neighboring tribes specifically for the purpose of capturing and selling slaves. As the plantation system expanded, however, the Creeks became more and more concerned, not only because it led to encroachments on their land but also because they feared enslavement themselves. They were aware that only a handful of slaves worked in nearby Spanish Florida. The Creeks, one leader



Henry Darnall III, painted around 1710 by Justus Engelhardt Kühn, who produced numerous portraits of prominent Marylanders in the early eighteenth century. The boy, clearly the son of a member of the colony's wealthy gentry, stands next to a young slave, a symbol of his family's wealth. The background is an idealized European palace and formal garden.

remarked in 1738, preferred to deal with the Spanish, who “enslave no one as the English do.”

THE RICE KINGDOM

As in early Virginia, frontier conditions allowed leeway to South Carolina’s small population of African-born slaves, who farmed, tended livestock, and were initially allowed to serve in the militia to fight the Spanish and Indians. And as in Virginia, the introduction of a marketable staple crop, in this case rice, led directly to economic development, the large-scale importation of slaves, and a growing divide between white and black. South Carolina was the first mainland colony to achieve a black majority. By the 1730s (by which time North Carolina had become a separate colony), two-thirds of its population was black. In the 1740s, another staple, indigo (a crop used in producing blue dye), was developed. Like rice, indigo required large-scale cultivation and was grown by slaves.

Ironically, it was Africans, familiar with the crop at home, who taught English settlers how to cultivate rice, which then became the foundation of South Carolina slavery and of the wealthiest slaveowning class on the North American mainland. Since rice production requires considerable capital investment to drain swamps and create irrigation systems, it is economically advantageous for rice plantations to be as large as possible. Thus, South Carolina planters owned far more land and slaves than their counterparts in Virginia. Moreover, since mosquitoes bearing malaria (a disease to which Africans had developed partial immunity) flourished in the watery rice fields, planters tended to leave plantations under the control of overseers and the slaves themselves.

In the Chesapeake, field slaves worked in groups under constant supervision. Under the “task” system that developed in eighteenth-century South Carolina, individual slaves were assigned daily jobs, the completion of which allowed them time for leisure or to cultivate crops of their own. In 1762, one rice district had a population of only 76 white males among 1,000 slaves. Fearful of the ever-increasing black population majority, South Carolina’s legislature took steps to encourage the immigration of “poor Protestants,” offering each newcomer a cash bounty and occasionally levying taxes on slave imports, only to see such restrictions overturned in London. By 1770, the number of South Carolina slaves had reached 100,000, well over half the colony’s population.

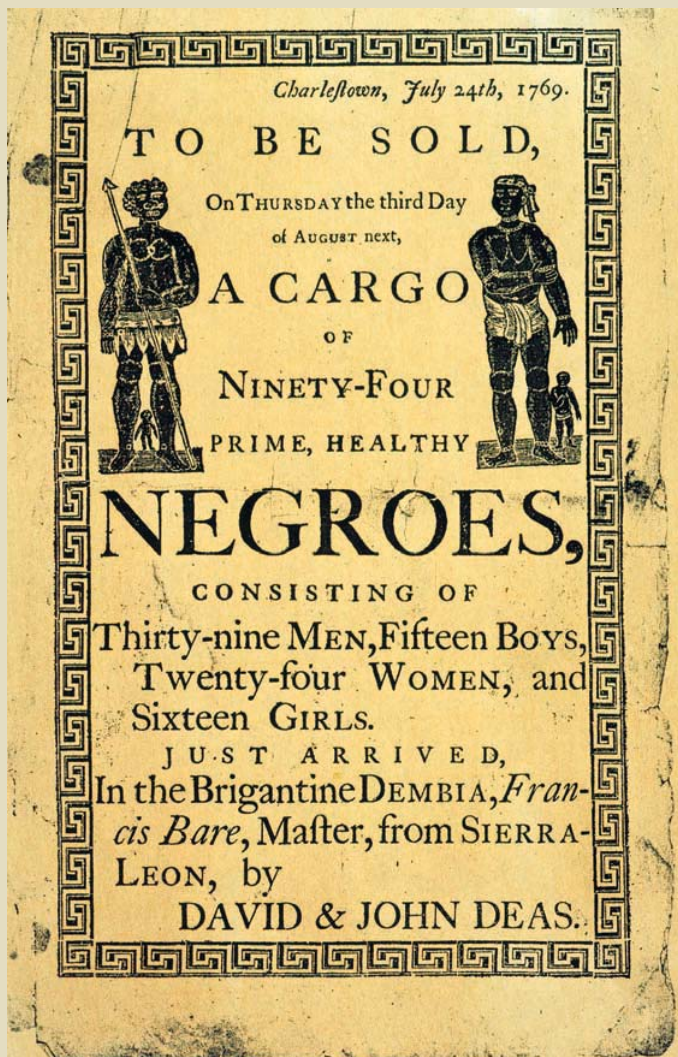
THE GEORGIA EXPERIMENT

Rice cultivation also spread into Georgia in the mid-eighteenth century. The colony was founded in 1733 by a group of philanthropists led by James Oglethorpe, a wealthy reformer whose causes included improved conditions for imprisoned debtors and the abolition of slavery. Oglethorpe hoped to establish a haven where the “worthy poor” of England could enjoy economic opportunity. The government in London supported the creation of Georgia to protect South Carolina against the Spanish and their Indian allies in Florida.

Initially, the proprietors banned the introduction of both liquor and slaves, leading to continual battles with settlers, who desired both. By the



VISIONS OF FREEDOM



Slave Sale Broadside. This 1769 broadside advertises the sale of ninety-four slaves who had just arrived in Charleston from West Africa. Broadside like this one were displayed prominently by slave traders to drum up business.

QUESTIONS

1. What was the artist who created the broadside trying to convey by the way he depicted the slaves?
2. How do you think colonists, who at this very time were defending their liberty against British policies, justified importing and selling slaves?

1740s, Georgia offered the spectacle of colonists pleading for the “English liberty” of self-government so that they could enact laws introducing slavery. In 1751, the proprietors surrendered the colony to the crown. The colonists quickly won the right to an elected assembly, which met in Savannah, Georgia’s main settlement. It repealed the ban on slavery (and liquor), as well as an early measure that had limited land holdings to 500 acres. Georgia became a miniature version of South Carolina. By 1770, as many as 15,000 slaves labored on its coastal rice plantations.

SLAVERY IN THE NORTH

Compared to the plantation regions, slavery was far less central to the economies of New England and the Middle Colonies, where small farms predominated. Slaves made up only a small percentage of these colonies’ populations, and it was unusual for even rich families to own more than one slave. Sections of Rhode Island and Connecticut did develop large tobacco and livestock farms employing slave labor, but northern slaves were far more dispersed than in the South. Nonetheless, slavery was not entirely marginal to northern colonial life. Slaves worked as farm hands, in artisan shops, as stevedores loading and unloading ships, and as personal servants. In the early eighteenth century, about three-quarters of the urban elite owned at least one slave. But with slaves so small a part of the population that they seemed to pose no threat to the white majority, laws were less harsh than in the South. In New England, where in 1770 the 17,000 slaves represented less than 3 percent of the region’s population, slave marriages were recognized in law, the severe physical punishment of slaves was prohibited, and slaves could bring suits in court, testify against whites, and own property and pass it on to their children—rights unknown in the South.

Slavery had been present in New York from the earliest days of Dutch settlement. With white immigration lagging behind that of Pennsylvania, the colony’s Hudson Valley landlords, small farmers, and craftsmen continued to employ considerable amounts of slave labor in the eighteenth century. As New York City’s role in the slave trade expanded, so did slavery in the city. In 1746, its 2,440 slaves amounted to one-fifth of New York City’s total population. Some 30 percent of its laborers were slaves, a proportion second only to Charleston among American cities. Most were domestic work-

Slavery existed in the eighteenth century in all the colonies. In this 1741 painting of the Potter family of Matunuck, Rhode Island, a young African-American boy serves tea.



ers, but slaves worked in all sectors of the economy. In 1770, about 27,000 slaves lived in New York and New Jersey, 10 percent of their total population. Slavery was also a significant presence in Philadelphia, although the institution stagnated after 1750 as artisans and merchants relied increasingly on wage laborers, whose numbers were augmented by population growth and the completion of the terms of indentured servants. In an urban economy that expanded and contracted according to the ups and downs of international trade, many employers concluded that relying on wage labor, which could be hired and fired at will, made more economic sense than a long-term investment in slaves.

SLAVE CULTURES AND SLAVE RESISTANCE

BECOMING AFRICAN-AMERICAN

The nearly 300,000 Africans brought to the mainland colonies during the eighteenth century were not a single people. They came from different cultures, spoke different languages, and practiced many religions. Eventually, an African-American people would emerge from the diverse peoples transported to the British colonies in the Middle Passage. Slavery threw together individuals who would never otherwise have encountered one another and who had never considered their color or residence on a single continent a source of identity or unity. Their bond was not kinship, language, or even “race,” but slavery itself. The process of creating a cohesive culture and community took many years, and it proceeded at different rates in different regions. But by the nineteenth century, slaves no longer identified themselves as Ibo, Ashanti, Yoruba, and so on, but as African-Americans. In music, art, folklore, language, and religion, their cultural expressions emerged as a synthesis of African traditions, European elements, and new conditions in America.

For most of the eighteenth century, the majority of American slaves were African by birth. For many years, they spoke African languages and practiced African religions. Advertisements seeking information about runaways often described them by African origin (“young Gambia Negro,” “new Banbara Negro fellow”) and spoke of their bearing on their bodies “country marks”—visible signs of ethnic identity in Africa. Indeed, during the eighteenth century, black life in the colonies was “re-Africanized” as the earlier Creoles (slaves born in the New World) came to be outnumbered by large-scale importations from Africa. Compared with the earliest generation of slaves, the newcomers worked harder, died earlier, and had less access to freedom. Charles Hansford, a white Virginia blacksmith, noted in a 1753 poem that he had frequently heard slaves speak of their desire to “reenjoy” life in Africa:

I oft with pleasure have observ'd how they
 Their sultry country's worth strive to display
 In broken language, how they praise their case
 And happiness when in their native place . . .
 How would they dangers court and pains endure
 If to their country they could get secure!

**Table 4.1 SLAVE POPULATION
 AS PERCENTAGE OF TOTAL
 POPULATION OF ORIGINAL
 THIRTEEN COLONIES, 1770**

<i>Colony</i>	<i>Slave Population</i>	<i>Percentage</i>
New Hampshire	654	1%
Massachusetts	4,754	2
Connecticut	5,698	3
Rhode Island	3,761	6
New York	19,062	12
New Jersey	8,220	7
Pennsylvania	5,561	2
Delaware	1,836	5
Maryland	63,818	32
Virginia	187,600	42
North Carolina	69,600	35
South Carolina	75,168	61
Georgia	15,000	45

AFRICAN-AMERICAN CULTURES

By the mid-eighteenth century, the three slave systems in British North America had produced distinct African-American cultures. In the Chesapeake, because of a more healthful climate, the slave population began to reproduce itself by 1740, creating a more balanced sex ratio than in the seventeenth century and making possible the creation of family-centered slave communities. Because of the small size of most plantations and the large number of white yeoman farmers, slaves here were continuously exposed to white culture. They soon learned English, and many were swept up in the religious revivals known as the Great Awakening, discussed later in this chapter.

In South Carolina and Georgia, two very different black societies emerged. On the rice plantations, slaves lived in extremely harsh conditions and had a low birthrate throughout the eighteenth century, making rice production dependent on continued slave imports from Africa. The slaves seldom came into contact with whites and enjoyed far more autonomy than elsewhere in the colonies. The larger structures of their lives were established by slavery, but they were able to create an African-based culture. They constructed African-style houses, chose African names for their children, and spoke Gullah, a language that mixed various African roots and was unintelligible to most whites. Despite a continuing slave trade in which young, single males predominated, slaves slowly created families and communities that bridged generations. The experience of slaves who labored in Charleston and Savannah as servants and skilled workers was quite different. These assimilated more quickly into Euro-American culture, and sexual liaisons between white owners and slave women produced the beginnings of a class of free mulattos.

In the northern colonies, where slaves represented a smaller part of the population, dispersed in small holdings among the white population, a distinctive African-American culture developed more slowly. Living in close proximity to whites, they enjoyed more mobility and access to the mainstream of life than their counterparts farther south. Slaves in cities like Philadelphia and New York gathered on holidays to perform African dances. But they had fewer opportunities to create stable family life or a cohesive community.

RESISTANCE TO SLAVERY

The common threads that linked these regional African-American cultures were the experience of slavery and the desire for freedom. Throughout the eighteenth century, blacks risked their lives in efforts to resist enslavement. Colonial newspapers, especially in the southern colonies, were filled with advertisements for runaway slaves. Most fugitives were young African men who had arrived recently. In South Carolina and Georgia, they fled to Florida, to uninhabited coastal and river swamps, or to Charleston and Savannah, where they could pass for free. In the Chesapeake and Middle Colonies, fugitive slaves tended to be familiar with white culture and therefore, as one advertisement put it, could “pretend to be free.”

What Edward Trelawny, the colonial governor of Jamaica, called “a dangerous spirit of liberty” was widespread among the New World’s slaves. The eighteenth century’s first slave uprising occurred in New York City in 1712,

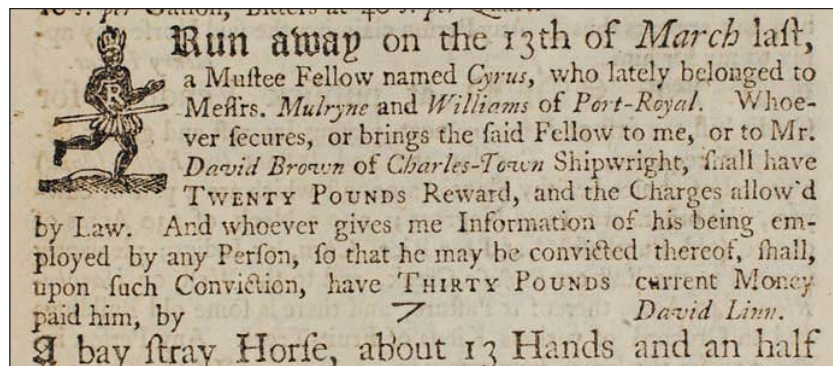
when a group of slaves set fire to houses on the outskirts of the city and killed the first nine whites who arrived on the scene. Subsequently, eighteen conspirators were executed; some were tortured and burned alive in a public spectacle meant to intimidate the slave population. During the 1730s and 1740s, continuous warfare involving European empires and Indians opened the door to slave resistance. In 1731, a slave rebellion in Louisiana, where the French and Natchez Indians were at war, temporarily halted efforts to introduce the plantation system in that region. There were uprisings throughout the West Indies, including in the Virgin Islands, owned by Denmark, and on the French island of Guadeloupe. On Jamaica, a major British center of sugar production, communities of fugitive slaves known as “maroons” waged outright warfare against British authorities until a treaty of 1739 recognized their freedom, in exchange for which they agreed to return future escapees.

THE CRISIS OF 1739–1741

On the mainland, slaves seized the opportunity for rebellion offered by the War of Jenkins’ Ear, which pitted England against Spain. In September 1739, a group of South Carolina slaves, most of them recently arrived from Kongo where some, it appears, had been soldiers, seized a store containing numerous weapons at the town of Stono. Beating drums to attract followers, the armed band marched southward toward Florida, burning houses and barns, killing whites they encountered, and shouting “Liberty.” (Florida’s Spanish rulers offered “Liberty and Protection” to fugitives from the British colonies.) The group eventually swelled to some 100 slaves. After a pitched battle with the colony’s militia, the rebels were dispersed. The rebellion took the lives of more than two dozen whites and as many as 200 slaves. Some slaves managed to reach Florida, where in 1740 they were armed by the Spanish to help repel an attack on St. Augustine by a force from Georgia. The Stono Rebellion led to a severe tightening of the South Carolina slave code and the temporary imposition of a prohibitive tax on imported slaves.

In 1741, a panic (which some observers compared to the fear of witches in Salem in the 1690s) swept New York City. After a series of fires broke out, rumors spread that slaves, with some white allies, planned to burn part of the city, seize weapons, and either turn New York over to Spain or murder the white population. More than 150 blacks and 20 whites were arrested, and 34 alleged conspirators, including 4 white persons, were executed. Historians still disagree as to how extensive the plot was or whether it existed at all. But dramatic events like revolts, along with the constant stream of runaways, disproved the idea, voiced by the governor of South Carolina, that slaves had “no notion of liberty.” In eighteenth-century America, dreams of freedom knew no racial boundary. When white colonists rose in rebellion against British rule, tens of thousands of slaves would seize the opportunity to strike for their own liberty.

An advertisement seeking the return of a runaway slave from Port Royal, in the Sea Islands of South Carolina. “Mustee” was a term for a person of mixed European and African ancestry. From the South Carolina Gazette, June 11, 1747.



AN EMPIRE OF FREEDOM

BRITISH PATRIOTISM

Despite the centrality of slavery to its empire, eighteenth-century Great Britain prided itself on being the world's most advanced and freest nation. It was not only the era's greatest naval and commercial power but also the home of a complex governmental system with a powerful Parliament representing the interests of a self-confident landed aristocracy and merchant class. In London, the largest city in Europe with a population approaching 1 million by the end of the eighteenth century, Britain possessed a single political-cultural-economic capital. It enjoyed a common law, common language, and, with the exception of a small number of Jews, Catholics, and Africans, common devotion to Protestantism. For much of the eighteenth century, Britain found itself at war with France, which had replaced Spain as its major continental rival. This situation led to the development of a large military establishment, high taxes, and the creation of the Bank of England to help finance European and imperial conflicts. For both Britons and colonists, war helped to sharpen a sense of national identity against foreign foes.

British patriotic sentiment became more and more assertive as the eighteenth century progressed. Symbols of British identity proliferated: the songs "God Save the King" and "Rule Britannia," and even the modern rules of cricket, the national sport. The rapidly expanding British economy formed another point of pride uniting Britons and colonists. Continental peoples, according to a popular saying, wore "wooden shoes"—that is, their standard of living was far below that of Britons. Writers hailed commerce as a progressive, civilizing force, a way for different peoples to interact for mutual benefit without domination or military conflict. Especially in contrast to France, Britain saw itself as a realm of widespread prosperity, individual liberty, the rule of law, and the Protestant faith. Wealth, religion, and freedom went together. "There is no Popish nation," wrote the Massachusetts theologian Cotton Mather in 1710, "but what by embracing the Protestant Religion would . . . not only assert themselves into a glorious liberty, but also double their wealth immediately."

THE BRITISH CONSTITUTION

Central to this sense of British identity was the concept of liberty. The fierce political struggles of the English Civil War and the Glorious Revolution bequeathed to eighteenth-century Britons an abiding conviction that liberty was their unique possession. They believed power and liberty to be natural antagonists. To mediate between them, advocates of British freedom celebrated the rule of law, the right to live under legislation to which one's representatives had consented, restraints on the arbitrary exercise of political authority, and rights like trial by jury enshrined in the common law. On both sides of the Atlantic, every political cause, it seemed, wrapped itself in the language of liberty and claimed to be defending the "rights of Englishmen." Continental writers dissatisfied with the lack of liberty in their own countries looked to Britain as a model. The House of Commons, House of Lords, and king each checked the power of the others. This structure, wrote the

French political philosopher Baron Montesquieu, made Britain “the one nation in the world whose constitution has political liberty for its purpose.” In its “balanced constitution” and the principle that no man, even the king, is above the law, Britons claimed to have devised the best means of preventing political tyranny. Until the 1770s, most colonists believed themselves to be part of the freest political system mankind had ever known.

As the coexistence of slavery and liberty within the empire demonstrated, British freedom was anything but universal. It was closely identified with the Protestant religion and was invoked to contrast Britons with the “servile” subjects of Catholic countries, especially France, Britain’s main rival in eighteenth-century Europe. It viewed nearly every other nation on earth as “enslaved”—to popery, tyranny, or barbarism. One German military officer commented in 1743 on the British “contempt” of foreigners: “They [pride] themselves not only upon their being free themselves, but being the bulwarks of liberty all over Europe; and they vilify most of the Nations on the continent . . . for being slaves, as they call us.” British liberty was fully compatible with wide gradations in personal rights. Yet in the minds of the free residents of Great Britain and its North American colonies, liberty was the bond of empire.

THE LANGUAGE OF LIBERTY

These ideas sank deep roots not only within the “political nation”—those who voted, held office, and engaged in structured political debate—but also far more broadly in British and colonial society. Laborers, sailors, and artisans spoke the language of British freedom as insistently as pamphleteers and parliamentarians. Increasingly, the idea of liberty lost its traditional association with privileges derived from membership in a distinct social class and became more and more identified with a general right to resist arbitrary government.



Even though less than 5 percent of the British population enjoyed the right to vote, representative government was central to the eighteenth-century idea of British liberty. In this painting from 1793, Prime Minister William Pitt addresses the House of Commons.



A 1770 engraving from the *Boston Gazette* by Paul Revere illustrates the association of British patriotism and liberty. Britannia sits with a liberty cap and her national shield, and releases a bird from a cage.

On both sides of the Atlantic, liberty emerged as the battle cry of the rebellious. Frequent crowd actions protesting violations of traditional rights gave concrete expression to popular belief in the right to oppose tyranny. Ordinary persons thought nothing of taking to the streets to protest efforts by merchants to raise the cost of bread above the traditional “just price,” or the Royal Navy’s practice of “impressment”—kidnapping poor men on the streets for maritime service.

REPUBLICAN LIBERTY

Liberty was central to two sets of political ideas that flourished in the Anglo-American world.

One is termed by scholars “republicanism” (although few in eighteenth-century England used the word, which literally meant a government without a king and conjured up memories of the beheading of Charles I). Republicanism celebrated active participation in public life by economically independent citizens as the essence of liberty. Republicans assumed that only property-owning citizens possessed “virtue”—defined in the eighteenth century not simply as a personal moral quality but as the willingness to subordinate self-interest to the pursuit of the public good. “Only a virtuous people are capable of freedom,” wrote Benjamin Franklin.

In eighteenth-century Britain, this body of thought about freedom was most closely associated with a group of critics of the established political order known as the “Country Party” because much of their support arose from the landed gentry. They condemned what they considered the corruption of British politics, evidenced by the growing number of government appointees who sat in the House of Commons. They called for the election of men of “independence” who could not be controlled by the ministry, and they criticized the expansion of the national debt and the growing wealth of financial speculators in a commercializing economy. Britain, they claimed, was succumbing to luxury and political manipulation—in a word, a loss of virtue—thereby endangering the careful balance of its system of government and, indeed, liberty itself. In Britain, Country Party publicists like John Trenchard and Thomas Gordon, authors of *Cato’s Letters*, published in the 1720s, had little impact. But their writings were eagerly devoured in the American colonies, whose elites were attracted to Trenchard and Gordon’s emphasis on the political role of the independent landowner and their warnings against the constant tendency of political power to infringe upon liberty.

LIBERAL FREEDOM

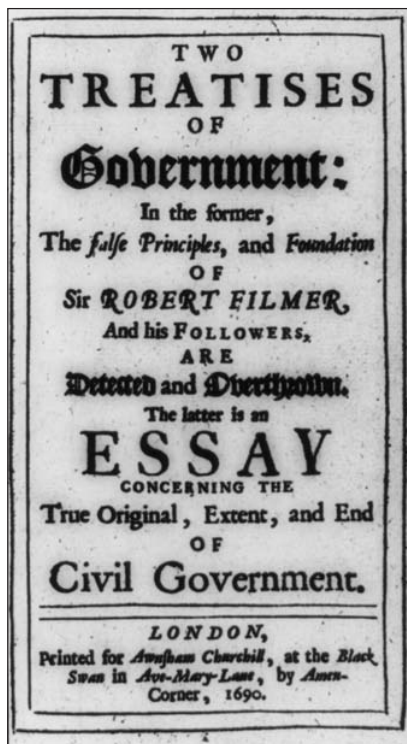
The second set of eighteenth-century political ideas celebrating freedom came to be known as “liberalism” (although its meaning was quite different from what the word suggests today). Whereas republican liberty had a public and social quality, liberalism was essentially individual and private. The leading philosopher of liberty was John Locke, whose *Two Treatises of*

Government, written around 1680, had limited influence in his own lifetime but became extremely well known in the next century. Many previous writers had compared government to the family, assuming that in both, inequality was natural and power always emanated from the top. Locke held that the principles that governed the family were inappropriate for organizing public life. Government, he wrote, was formed by a mutual agreement among equals (the parties being male heads of households, not all persons). In this “social contract,” men surrendered a part of their right to govern themselves in order to enjoy the benefits of the rule of law. They retained, however, their natural rights, whose existence predated the establishment of political authority. Protecting the security of life, liberty, and property required shielding a realm of private life and personal concerns—including family relations, religious preferences, and economic activity—from interference by the state. During the eighteenth century, Lockean ideas—individual rights, the consent of the governed, the right of rebellion against unjust or oppressive government—would become familiar on both sides of the Atlantic.

Like other Britons, Locke spoke of liberty as a universal right yet seemed to exclude many persons from its full benefits. Since the protection of property was one of government’s main purposes, liberalism was compatible with substantial inequalities in wealth and well-being. Moreover, while Locke was one of the first theorists to defend the property rights of women and even their access to divorce, and condemned slavery as a “vile and miserable estate of man,” the free individual in liberal thought was essentially the propertied white man. Locke himself had helped to draft the Fundamental Constitutions of Carolina, discussed in Chapter 3, which provided for slavery, and he was an investor in the Royal African Company, the

The Polling, by the renowned eighteenth-century British artist William Hogarth, satirizes the idea that British elections are decided by the reasoned deliberations of upstanding property owners. Inspired by a corrupt election of 1754, Hogarth depicts an election scene in which the maimed and dying are brought to the polls to cast ballots. At the center, lawyers argue over whether a man who has a hook for a hand can swear on the Bible.





The title page of John Locke's *Two Treatises of Government*, which traced the origins of government to an original state of nature and insisted that political authorities must not abridge mankind's natural rights.



The British political philosopher John Locke, painted by Michael Dahl around 1696.

slave-trading monopoly. Slaves, he wrote, “cannot be considered as any part of civil society.” Nonetheless, by proclaiming that all individuals possess natural rights that no government may violate, Lockean liberalism opened the door to the poor, women, and even slaves to challenge limitations on their own freedom.

Republicanism and liberalism would eventually come to be seen as alternative understandings of freedom. In the eighteenth century, however, these systems of thought overlapped and often reinforced each other. Both political outlooks could inspire a commitment to constitutional government and restraints on despotic power. Both emphasized the security of property as a foundation of freedom. Both traditions were transported to eighteenth-century America. Ideas about liberty imported from Britain to the colonies would eventually help to divide the empire.

THE PUBLIC SPHERE

Colonial politics for most of the eighteenth century was considerably less tempestuous than in the seventeenth, with its bitter struggles for power and frequent armed uprisings. Political stability in Britain coupled with the maturation of local elites in America made for more tranquil government. New York stood apart from this development. With its diverse population and bitter memories of Leisler's rebellion (see Chapter 3, p. 111), New York continued to experience intense political strife among its many economic interests and ethnic groups. By the 1750s, semipermanent political parties competed vigorously for popular support in New York elections. But in most other colonies, although differences over policies of one kind or another were hardly absent, they rarely produced the civil disorder or political passions of the previous century.

THE RIGHT TO VOTE

In many respects, politics in eighteenth-century America had a more democratic quality than in Great Britain. Suffrage requirements varied from colony to colony, but as in Britain the linchpin of voting laws was the property qualification. Its purpose was to ensure that men who possessed an economic stake in society and the independence of judgment that went with it determined the policies of the government. The “foundation of liberty,” the parliamentary leader Henry Ireton had declared during the English Civil War of the 1640s, “is that those who shall choose the lawmakers shall be men freed from dependence upon others.” Slaves, servants, tenants, adult sons living in the homes of their parents, the poor, and women all lacked a “will of their own” and were therefore ineligible to vote. The wide distribution of property in the colonies, however, meant that a far higher percentage of the population enjoyed voting rights than in the Old World. It is estimated that between 50 and 80 percent of adult white men could vote in eighteenth-century colonial America, as opposed to fewer than 5 percent in Britain at the time.

Colonial politics, however, was hardly democratic in a modern sense. In a few instances—some towns in Massachusetts and on Long Island—propertied women, generally widows, cast ballots. But voting was almost

everywhere considered a male prerogative. In some colonies, Jews, Catholics, and Protestant Dissenters like Baptists and Quakers could not vote. Propertied free blacks, who enjoyed the franchise in Virginia, North Carolina, South Carolina, and Georgia in the early days of settlement, lost that right during the eighteenth century (although North Carolina restored it in the 1730s). In the northern colonies, while the law did not bar blacks from voting, local custom did. Native Americans were generally prohibited from voting.

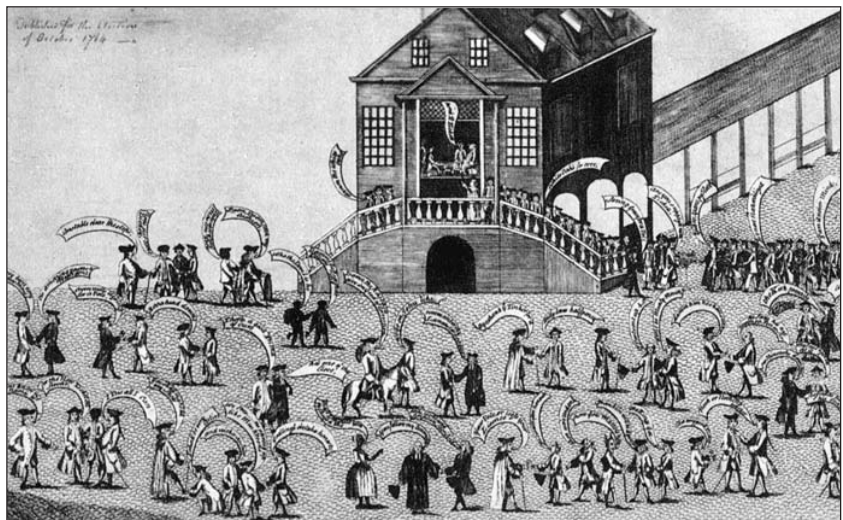
POLITICAL CULTURES

Despite the broad electorate among white men, “the people” existed only on election day. Between elections, members of colonial assemblies remained out of touch with their constituents. Strongly competitive elections were the norm only in the Middle Colonies. Elsewhere, many elections went uncontested, either because only one candidate presented himself or because the local culture stressed community harmony, as in many New England towns. Considerable power in colonial politics rested with those who held appointive, not elective, office. Governors and councils were appointed by the crown in the nine royal colonies and by the proprietors of Pennsylvania and Maryland. Only in Rhode Island and Connecticut were these offices elective. Moreover, laws passed by colonial assemblies could be vetoed by governors or in London. In New England, most town officers were elected, but local officials in other colonies were appointed by the governor or by powerful officials in London. The duke of Newcastle alone could appoint eighty-three colonial officials.

Property qualifications for officeholding were far higher than for voting. In South Carolina, for example, nearly every adult male could meet the voting qualification of fifty acres of land or payment of twenty shillings in taxes, but to sit in the assembly one had to own 500 acres of land and ten slaves or town property worth £1,000. As a result, throughout the eighteenth century nearly all of South Carolina’s legislators were planters or wealthy merchants. Despite its boisterous and competitive politics, New York’s diminutive assembly, with fewer than thirty members, was dominated by relatives and allies of the great landed families, especially the Livingstons and DeLanceys. Of seventy-two men who sat in the New York Assembly between 1750 and 1776, fifty-two were related to the families who owned the great Hudson River estates.

In some colonies, a majority of free men possessed the right to vote, but an ingrained tradition of “deference”—the assumption among ordinary people that wealth, education, and social prominence carried a right to public office—sharply limited effective choice in elections. Virginia politics, for example, combined political

This anonymous engraving depicting a 1764 Pennsylvania election suggests the intensity of political debate in the Middle Colonies.



democracy for white men with the tradition that voters should choose among candidates from the gentry. Aspirants for public office actively sought to ingratiate themselves with ordinary voters, distributing food and liquor freely at the courthouse where balloting took place. In Thomas Jefferson's first campaign for the House of Burgesses in 1768, his expenses included hiring two men "for bringing up rum" to the polling place. Even in New England, with its larger number of elective positions, town leaders were generally the largest property holders and offices frequently passed down from generation to generation of the same family. Few Americans vigorously pursued elective office or took an active role in public affairs. By the mid-eighteenth century, the typical officeholder was considerably richer than the norm when the century began.

COLONIAL GOVERNMENT

Preoccupied with events in Europe and imperial rivalries, successive British governments during the first half of the eighteenth century adopted a policy of "salutary neglect" toward the colonies, leaving them largely to govern themselves. With imperial authority so weak, the large landowners, merchants, and lawyers who dominated colonial assemblies increasingly claimed the right to control local politics.

Convinced that they represented the will of the people, elected colonial assemblies used their control of finance to exert influence over appointed governors and councils. Although governors desired secure incomes for themselves and permanent revenue for their administrations (some, like Robert Hunter of New York, demanded a life salary), assemblies often authorized salaries only one year at a time and refused to levy taxes except in exchange for concessions on appointments, land policy, and other issues. Typically, members of the British gentry who had suffered financial reversals and hoped to recoup their fortunes in America, governors learned that to rule effectively they would have to cooperate with the colonial elite.

THE RISE OF THE ASSEMBLIES

In the seventeenth century, the governor was the focal point of political authority, and colonial assemblies were weak bodies that met infrequently. But in the eighteenth, as economic development enhanced the power of American elites, the assemblies they dominated became more and more assertive. Their leaders insisted that assemblies possessed the same rights and powers in local affairs as the House of Commons enjoyed in Britain. The most successful governors were those who accommodated the rising power of the assemblies and used their appointive powers and control of land grants to win allies among assembly members.

The most powerful assembly was Pennsylvania's, where a new charter, adopted in 1701, eliminated the governor's council, establishing the only unicameral (one-house) legislature in the colonies. Controlled until mid-century by an elite of Quaker merchants, the assembly wrested control of finance, appointments, and the militia from a series of governors representing the Penn family. Close behind in terms of power and legislative independence were the assemblies of New York, Virginia, South Carolina, and, especially, Massachusetts, which successfully resisted governors' demands

for permanent salaries for appointed officials. Many of the conflicts between governors and elected assemblies stemmed from the colonies' economic growth. To deal with the scarcity of gold and silver coins, the only legal form of currency, some colonies printed paper money, although this was strongly opposed by the governors, authorities in London, and British merchants who did not wish to be paid in what they considered worthless paper. Numerous battles also took place over land policy (sometimes involving divergent attitudes toward the remaining Indian population) and the level of rents charged to farmers on land owned by the crown or proprietors.

In their negotiations and conflicts with royal governors, leaders of the assemblies drew on the writings of the English Country Party, whose emphasis on the constant tension between liberty and political power and the dangers of executive influence over the legislature made sense of their own experience. Of the European settlements in North America, only the British colonies possessed any considerable degree of popular participation in government. This fact reinforced the assemblies' claim to embody the rights of Englishmen and the principle of popular consent to government. They were defenders of "the people's liberty," in the words of one New York legislator.

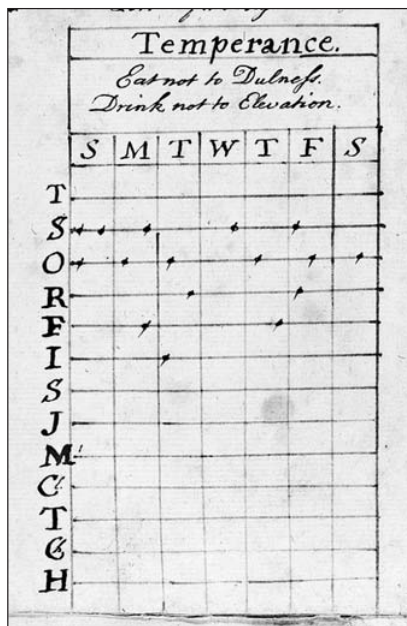
POLITICS IN PUBLIC

This language reverberated outside the relatively narrow world of elective and legislative politics. The "political nation" was dominated by the American gentry, whose members addressed each other in letters, speeches, newspaper articles, and pamphlets filled with Latin expressions and references to classical learning. But especially in colonial towns and cities, the eighteenth century witnessed a considerable expansion of the "public sphere"—the world of political organization and debate independent of the government, where an informed citizenry openly discussed questions that had previously been the preserve of officials.

In Boston, New York, and Philadelphia, clubs proliferated where literary, philosophical, scientific, and political issues were debated. Among the best known was the Junto, a "club for mutual improvement" founded by Benjamin Franklin in Philadelphia in 1727 for weekly discussion of political and economic questions. Beginning with only a dozen members, it eventually evolved into the much larger American Philosophical Society. Such groups were generally composed of men of property and commerce, but some drew ordinary citizens into discussions of public affairs. Colonial taverns and coffeehouses also became important sites not only for social conviviality but also for political debates. Philadelphia had a larger number of drinking establishments per capita than Paris. In Philadelphia, one clergyman commented, "the poorest laborer thinks himself entitled to deliver his sentiments in matters of religion or politics with as much freedom as the gentleman or scholar."

THE COLONIAL PRESS

Neither the Spanish possessions of Florida and New Mexico nor New France possessed a printing press, although missionaries had established one in Mexico City in the 1530s. In British North America, however, the



Benjamin Franklin's quest for self-improvement, or, as he put it in his autobiography, "moral perfection," is illustrated in this "Temperance diagram," which charts his behavior each day of the week with regard to thirteen virtues. They are listed on the left by their first letters: temperance, silence, order, resolution, frugality, industry, sincerity, justice, moderation, cleanliness, tranquility, chastity, and humility. Franklin did not always adhere to these virtues.

press expanded rapidly during the eighteenth century. So did the number of political broadsides and pamphlets published, especially at election time. Widespread literacy created an expanding market for printed materials. By the eve of the American Revolution, some three-quarters of the free adult male population in the colonies (and more than one-third of the women) could read and write, and a majority of American families owned at least one book. Philadelphia boasted no fewer than seventy-seven bookshops in the 1770s.

Circulating libraries appeared in many colonial cities and towns, making possible a wider dissemination of knowledge at a time when books were still expensive. The first, the Library Company of Philadelphia, was established by Benjamin Franklin in 1731. "So few were the readers at that time, and the majority of us so poor," Franklin recalled in his *Autobiography* (1791), that he could find only fifty persons, mostly "young tradesmen," anxious for self-improvement and willing to pay for the privilege of borrowing books. But reading, he added, soon "became fashionable." Libraries sprang up in other towns, and ordinary Americans came to be "better instructed and more intelligent than people of the same rank" abroad.

The first continuously published colonial newspaper, the *Boston News-Letter*, appeared in 1704 (a predecessor, *Publick Occurrences, Both Foreign and Domestick*, established in Boston in 1690, had been suppressed by authorities after a single issue for criticizing military cooperation with the Iroquois). There were thirteen colonial newspapers by 1740 and twenty-five in 1765, mostly weeklies with small circulations—an average of 600 sales per issue. Probably the best-edited newspaper was the *Pennsylvania Gazette*, established in 1728 in Philadelphia and purchased the following year by Benjamin Franklin, who had earlier worked as an apprentice printer on his brother's Boston periodical, the *New England Courant*. At its peak, the *Gazette* attracted 2,000 subscribers. Newspapers initially devoted most of their space to advertisements, religious affairs, and reports on British society and government. But by the 1730s, political commentary was widespread in the American press.

FREEDOM OF EXPRESSION AND ITS LIMITS

The public sphere thrived on the free exchange of ideas. But free expression was not generally considered one of the ancient rights of Englishmen. The phrase "freedom of speech" originated in Britain during the sixteenth century in Parliament's struggle to achieve the privilege of unrestrained debate. A right of legislators, not ordinary citizens, it referred to the ability of members of Parliament to express their views without fear of reprisal, on the grounds that only in this way could they effectively represent the people. Outside of Parliament, free speech had no legal protection. A subject could be beheaded for accusing the king of failing to hold "true" religious beliefs, and language from swearing to criticism of the government exposed a person to criminal penalties.

As for freedom of the press, governments on both sides of the Atlantic viewed this as extremely dangerous, partly because they considered ordinary citizens prone to be misled by inflammatory printed materials. During the English Civil War of the 1640s, the Levelers had called for the adoption of a written constitution, an Agreement of the People, containing

guarantees of religious liberty and freedom of the press. But until 1695, when a British law requiring the licensing of printed works before publication lapsed, no newspaper, book, or pamphlet could legally be printed without a government license. The instructions of colonial governors included a warning about the “great inconveniences that may arise by the liberty of printing.” After 1695, the government could not censor newspapers, books, and pamphlets before they appeared in print, although it continued to try to manage the press by direct payments to publishers and individual journalists. Authors and publishers could still be prosecuted for “seditious libel”—a crime that included defaming government officials—or punished for contempt.

Elected assemblies, not governors, most frequently discouraged freedom of the press in colonial America. Dozens of publishers were hauled before assemblies and forced to apologize for comments regarding one or another member. If they refused, they were jailed. James Franklin, Benjamin’s older brother, spent a month in prison in 1722 after publishing a piece satirizing public authorities in Massachusetts. Colonial newspapers vigorously defended freedom of the press as a central component of liberty, insisting that the citizenry had a right to monitor the workings of government and subject public officials to criticism. Many newspapers reprinted passages from *Cato’s Letters* in which Trenchard and Gordon strongly opposed prosecutions for libel. “Without freedom of thought,” they declared, “there can be no such thing as wisdom, and no such thing as public liberty, without freedom of speech.” But since government printing contracts were crucial for economic success, few newspapers attacked colonial governments unless financially supported by an opposition faction.

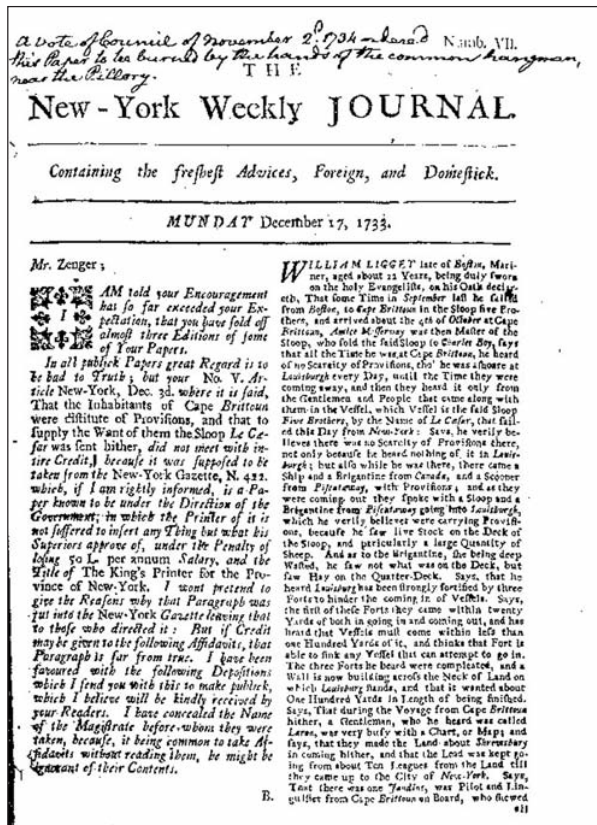


A portrait of Benjamin Franklin in fur hat and spectacles, dated 1777, depicts him as a symbol of America.

THE TRIAL OF ZENGER

The most famous colonial court case involving freedom of the press demonstrated that popular sentiment opposed prosecutions for criticism of public officials. This was the 1735 trial of John Peter Zenger, a German-born printer who had emigrated to New York as a youth. Financed by wealthy opponents of Governor William Cosby, Zenger’s newspaper, the *Weekly Journal*, lambasted the governor for corruption, influence peddling, and “tyranny.” New York’s council ordered four issues burned and had Zenger himself arrested and tried for seditious libel. The judge instructed the jurors to consider only whether Zenger had actually published the offending words, not whether they were accurate. But Zenger’s attorney, Andrew Hamilton, urged the jury to judge not the publisher but the governor. If they decided that Zenger’s charges were correct, they must acquit him, and, Hamilton proclaimed, “every man who prefers freedom to a life of slavery will bless you.”

Zenger was found not guilty. The case sent a warning to prosecutors that libel cases might be very difficult to win, especially in the superheated atmosphere of New York partisan politics. To be sure, had Zenger lambasted the assembly rather than the governor, he would in all likelihood have been lodged in jail without the benefit of a trial. The law of libel remained on the books. But the outcome helped to promote the idea that the publication of truth should always be permitted, and it demonstrated that the idea of free expression was becoming ingrained in the popular imagination.



The first page of the New York Weekly Journal, edited by John Peter Zenger, one of four issues ordered to be burned by local authorities.

THE AMERICAN ENLIGHTENMENT

During the eighteenth century, many educated Americans began to be influenced by the outlook of the European Enlightenment. This philosophical movement, which originated among French thinkers and soon spread to Britain, sought to apply to political and social life the scientific method of careful investigation based on research and experiment. Enlightenment ideas crisscrossed the Atlantic along with goods and people. Enlightenment thinkers insisted that every human institution, authority, and tradition be judged before the bar of reason. The self-educated Benjamin Franklin's wide range of activities—establishing a newspaper, debating club, and library; publishing the widely circulated *Poor Richard's Almanack*; and conducting experiments to demonstrate that lightning is a form of electricity—exemplified the Enlightenment spirit and made him probably the best-known American in the eighteenth-century world.

One inspiration for the Enlightenment was a reaction against the bloody religious wars that racked Europe in the seventeenth century. Enlightenment thinkers hoped that “reason,” not religious enthusiasm, could govern human life. The criticism of social and political institutions based on tradition and hereditary privilege rather than the dictates of reason could also be applied to established churches. John Locke himself had published *The Reasonableness of Christianity* in 1695, which insisted that religious belief should rest on scientific

evidence. During the eighteenth century, many prominent Americans moved toward the position called Arminianism, which taught that reason alone was capable of establishing the essentials of religion. Others adopted Deism, a belief that God essentially withdrew after creating the world, leaving it to function according to scientific laws without divine intervention. Belief in miracles, in the revealed truth of the Bible, and in the innate sinfulness of mankind were viewed by Arminians, Deists, and others as outdated superstitions that should be abandoned in the modern age.

In the seventeenth century, the English scientist Isaac Newton had revealed the natural laws that governed the physical universe. Here, Deists believed, was the purest evidence of God's handiwork. Many Protestants of all denominations could accept Newton's findings while remaining devout churchgoers (as Newton himself had). But Deists concluded that the best form of religious devotion was to study the workings of nature, rather than to worship in organized churches or appeal to divine grace for salvation. By the late colonial era, a small but influential group of leading Americans, including Benjamin Franklin and Thomas Jefferson, could be classified as Deists.

THE GREAT AWAKENING

Like freedom of the press, religion was another realm where the actual experience of liberty outstripped its legal recognition. Religion remained

central to eighteenth-century American life. Sermons, theological treatises, and copies of the Bible were by far the largest category of material produced by colonial printers. Religious disputes often generated more public attention than political issues. Yet many church leaders worried about lax religious observance as colonial economic growth led people to be more and more preoccupied with worldly affairs.

RELIGIOUS REVIVALS

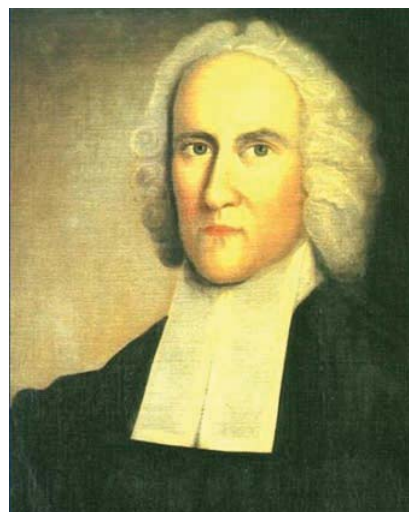
Many ministers were concerned that westward expansion, commercial development, the growth of Enlightenment rationalism, and lack of individual engagement in church services were undermining religious devotion. These fears helped to inspire the revivals that swept through the colonies beginning in the 1730s. Known as the Great Awakening, the revivals were less a coordinated movement than a series of local events united by a commitment to a “religion of the heart,” a more emotional and personal Christianity than that offered by existing churches. The revivals redrew the religious landscape of the colonies.

The eighteenth century witnessed a revival of religious fundamentalism in many parts of the world, in part a response to the rationalism of the Enlightenment and a desire for greater religious purity. In the Middle East and Central Asia, where Islam was widespread, followers of a form of the religion known as Wahabbism called for a return to the practices of the religion’s early days. In Eastern Europe, Hasidic Jews emphasized the importance of faith and religious joy as opposed to what they considered the overly academic study of Jewish learning and history in conventional Judaism. Methodism and other forms of enthusiastic religion were flourishing in Europe. Like other intellectual currents of the time, the Great Awakening was a transatlantic movement.

During the 1720s and 1730s, the New Jersey Dutch Reformed clergyman Theodore Frelinghuysen, his Presbyterian neighbors William and Gilbert Tennent, and the Massachusetts Congregationalist minister Jonathan Edwards pioneered an intensely emotional style of preaching. Edwards’s famous sermon *Sinners in the Hands of an Angry God* portrayed sinful man as a “loathsome insect” suspended over a bottomless pit of eternal fire by a slender thread that might break at any moment. Edwards’s preaching, declared a member of his congregation, inspired worshipers to cry out, “What shall I do to be saved—oh, I am going to hell!” Only a “new birth”—immediately acknowledging one’s sins and pleading for divine grace—could save men from eternal damnation. “It is the new birth that makes [sinners] free,” declared the Reverend Joshua Tufts.

THE PREACHING OF WHITEFIELD

Religious emotionalism was not confined to the American colonies—it spread through much of mid-eighteenth-century Europe as well. More than any other individual, the English minister George Whitefield, who declared “the whole world his parish,” sparked the Great Awakening. For two years after his arrival in America in 1739, Whitefield brought his highly emotional brand of preaching to colonies from Georgia to New England. God, Whitefield proclaimed, was merciful. Rather than being predestined



Jonathan Edwards, one of the most prominent preachers of the Great Awakening.



George Whitefield, the English evangelist who helped to spark the Great Awakening in the colonies. Painted around 1742 by John Wollaston, who had emigrated from England to the colonies, the work depicts Whitefield's powerful effect on male and female listeners. It also illustrates Whitefield's eye problem, which led critics to dub him "Dr. Squintum."

for damnation, men and women could save themselves by repenting of their sins. Whitefield appealed to the passions of his listeners, powerfully sketching the boundless joy of salvation and the horrors of damnation. In every sermon, he asked his listeners to look into their own hearts and answer the question, "Are you saved?" If not, they must change their sinful ways and surrender their lives to Christ.

Tens of thousands of colonists flocked to Whitefield's sermons, which were widely reported in the American press, making him a celebrity and helping to establish the revivals as the first major intercolonial event in North American history. Although a Deist, Benjamin Franklin helped to publicize Whitefield's tour (and made a tidy profit) by publishing his sermons and journals. In Whitefield's footsteps, a host of traveling preachers or "evangelists" (meaning, literally, bearers of good news) held revivalist meetings, often to the alarm of established ministers.

Critics of the Great Awakening produced sermons, pamphlets, and newspaper articles condemning the revivalist preachers for lacking theological training, encouraging disrespect for "the established church and her ministers," and filling churches with "general disorder." Connecticut sought to stem the revivalist tide through laws punishing disruptive traveling preachers. By the time they subsided in the 1760s, the revivals had changed the religious configuration of the colonies and enlarged the boundaries of liberty. Whitefield had inspired the emergence of numerous Dissenting churches. Congregations split into factions headed by Old Lights (traditionalists) and New Lights (revivalists), and new churches proliferated—Baptist, Methodist, Presbyterian, and others. Many of these new churches began to criticize the colonial practice of levying taxes to support an established church; they defended religious freedom as one of the natural rights government must not restrict.

THE AWAKENING'S IMPACT

Although the revivals were primarily a spiritual matter, the Great Awakening reflected existing social tensions, threw into question many forms of authority, and inspired criticism of aspects of colonial society. They attracted primarily men and women of modest means—"rude, ignorant, void of manners, education or good breeding," one Anglican minister complained. Revivalist preachers frequently criticized commercial society, insisting that believers should make salvation, not profit, "the one business of their lives." In New England, they condemned merchants who ensnared the unwary in debt as greedy and unchristian. Preaching to the small farmers of the southern backcountry, Baptist and Methodist revivalists criticized the worldliness of wealthy planters and attacked as sinful activities such as gambling, horse racing, and lavish entertainments on the Sabbath.

A few preachers explicitly condemned slavery. And a few converts, such as Robert Carter III, the grandson of the wealthy planter Robert "King" Carter, emancipated their slaves after concluding that black and white were brothers in Christ. Most masters managed to reconcile Christianity and slaveholding. But especially in the Chesapeake, the revivals brought numerous slaves into the Christian fold, an important step in their acculturation as African-Americans. And a few blacks, touched by the word of God, took

up preaching themselves. The revivals also spawned a group of female exhorters, who for a time shattered the male monopoly on preaching.

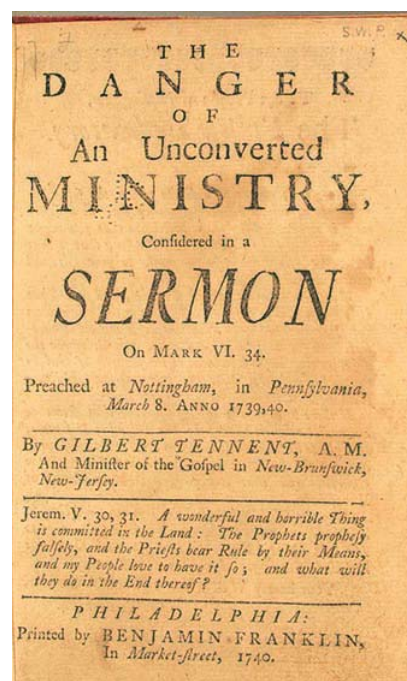
The revivals broadened the range of religious alternatives available to Americans, thereby leaving them more divided than before and at the same time more fully integrated into transatlantic religious developments. But the impact of the Great Awakening spread beyond purely spiritual matters. The newspaper and pamphlet wars it inspired greatly expanded the circulation of printed material in the colonies. The revivals encouraged many colonists to trust their own views rather than those of established elites. In listening to the sermons of self-educated preachers, forming Bible study groups, and engaging in intense religious discussions, ordinary colonists asserted the right to independent judgment. “The common people,” proclaimed Baptist minister Isaac Backus, “claim as good a right to judge and act for themselves in matters of religion as civil rulers or the learned clergy.” The revivalists’ aim was spiritual salvation, not social or political revolution. But the independent frame of mind they encouraged would have significant political consequences.

IMPERIAL RIVALRIES

SPANISH NORTH AMERICA

The rapid growth of Britain’s North American colonies took place at a time of increased jockeying for power among European empires, involving much of the area today included in the United States. But the colonies of England’s rivals, although covering immense territories, remained thinly populated and far weaker economically. The Spanish empire encompassed an area that stretched from the Pacific coast and New Mexico into the Great Plains and eastward through Texas and Florida. After 1763, it also included Louisiana, which Spain obtained from France. On paper a vast territorial empire, Spanish North America actually consisted of a few small and isolated urban clusters, most prominently St. Augustine in Florida, San Antonio in Texas, and Santa Fe and Albuquerque in New Mexico.

In the second half of the century, the Spanish government made a concerted effort to reinvigorate its empire north of the Rio Grande. It stabilized relations with Indians, especially the nomadic Comanches and Apaches who had wreaked havoc in New Mexico. But although ranching expanded in New Mexico and Texas, the economy of the Spanish colonies essentially rested on trading with and extracting labor from the surviving Indian population. New Mexico’s population in 1765 was only 20,000, equally divided between Spanish settlers and Pueblo Indians. Spain began the colonization of Texas at the beginning of the eighteenth century, partly as a buffer to prevent French commercial influence, then spreading in the Mississippi Valley, from intruding into New Mexico. The Spanish established complexes consisting of religious missions and *presidios* (military outposts) at Los Adaes, La Bahía, and San Antonio. But the region attracted few settlers. Texas had only 1,200 Spanish colonists in 1760. Florida stagnated as well, remaining an impoverished military outpost. Around 1770, its population consisted of about 2,000 Spanish, 1,000 black slaves, and a few hundred Indians, survivors of many decades of war and disease.



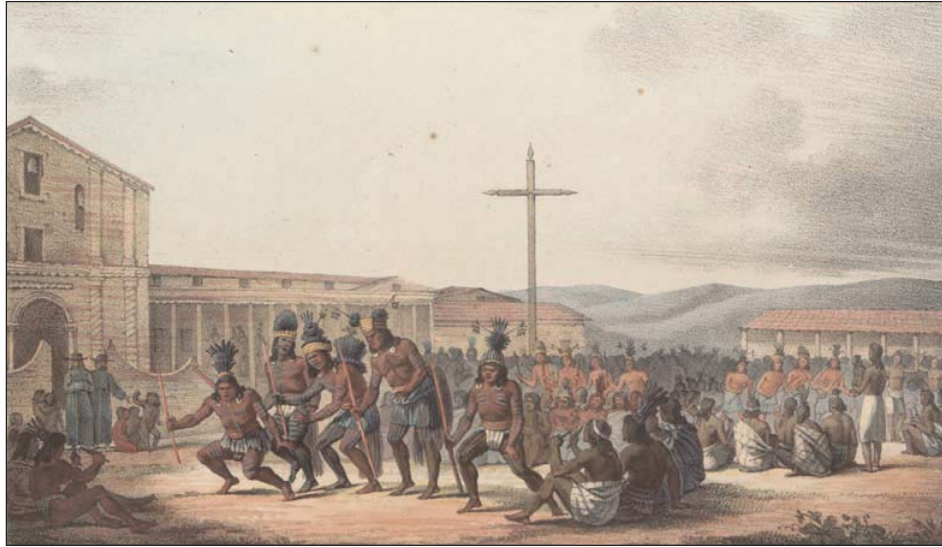
This 1740 pamphlet by Gilbert Tennent, a Presbyterian minister in Philadelphia, defended the Great Awakening by comparing anti-revival ministers to the false prophets described in the Bible.



Three great empires—the British, French, and Spanish—competed for influence in North America for much of the eighteenth century.

THE SPANISH IN CALIFORNIA

On the Pacific coast, Russian fur traders in the eighteenth century established a series of forts and trading posts in Alaska. Although only a handful of Russian colonists lived in the region, Spain, alarmed by what it saw as a danger to its American empire, ordered the colonization of California. A string of Spanish missions and *presidios* soon dotted the California coastline, from San Diego to Los Angeles, Santa Barbara, Monterey, San Francisco, and Sonoma. Born on the Spanish Mediterranean island of Mallorca, Father Junípero Serra became one of the most controversial figures in California's early history. He founded the first California mission, in San Diego, in 1769 and administered the mission network until his death in 1784. Serra was widely praised in Spain for converting thousands of Indians to Christianity, teaching them Spanish, and working to transform their hunting-and-gathering economies by introducing settled agriculture and skilled crafts. Today, he is being considered by the Catholic Church for elevation to sainthood. But forced labor and disease took a heavy toll among Indians who lived at the missions Serra directed.

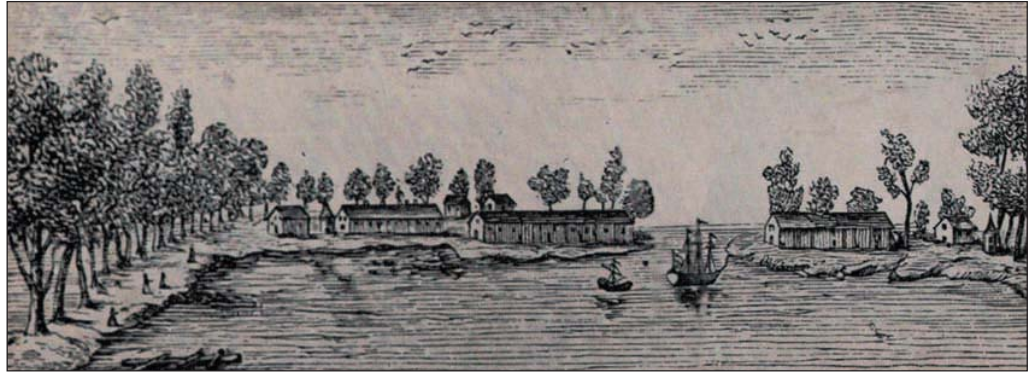


In this lithograph from 1816, Indians perform a dance at Mission San Francisco in California. Priests watch from the front of the mission church.

Present-day California was a densely populated area, with a native population of perhaps 250,000 when Spanish settlement began. But as in other regions, the coming of soldiers and missionaries proved a disaster for the Indians. More than any other Spanish colony, California was a mission frontier. These outposts served simultaneously as religious institutions and centers of government and labor. Their aim was to transform the culture of the local population and eventually assimilate it into Spanish civilization. Father Serra and other missionaries hoped to convert the natives to Christianity and settled farming. The missions also relied on forced Indian labor to grow grain, work in orchards and vineyards, and tend cattle. The combination of new diseases and the resettlement of thousands of Indians in villages around the missions devastated Indian society. By 1821, when Mexico won its independence from Spain, California's native population had declined by more than one-third. But the area had not attracted Spanish settlers. In 1800, Los Angeles, with a population of 300, was the largest town. When Spanish rule came to an end in 1821, *Californios* (California residents of Spanish descent) numbered only 3,200.

THE FRENCH EMPIRE

Spain's North American colonies remained peripheral parts of its empire when compared with its possessions in Central and South America and the Caribbean. A greater rival to British power in North America—as well as in Europe and the Caribbean—was France. During the eighteenth century, the population and economy of Canada expanded. At the same time, French traders pushed into the Mississippi River valley southward from the Great Lakes and northward from Mobile, founded in 1702, and New Orleans, established in 1718. In the St. Lawrence River valley of French Canada, prosperous farming communities developed. By 1750, the area had a population of about 55,000 colonists. Another 10,000 (about half Europeans, half African-American slaves) resided in Louisiana, mostly concentrated on the lower Mississippi River and along the Gulf Coast. By mid-century, sugar plantations had sprung up in the area between New Orleans and Baton



A sketch of New Orleans as it appeared in 1720.

Rouge. New Orleans already had a vibrant social life as well as an established community with churches, schools, and governmental buildings.

Nonetheless, the population of French North America continued to be dwarfed by the British colonies. Prejudice against emigration to North America remained widespread in France. A French novel written in 1731, known today as the basis for the nineteenth-century opera *Manon*, told the story of a prostitute punished by being transported to Louisiana and of her noble lover who followed her there. It expressed the popular view of the colony as a place of cruel exile for criminals and social outcasts. Nonetheless, by claiming control of a large arc of territory and by establishing close trading and military relations with many Indian tribes, the French empire posed a real challenge to the British. French forts and trading posts ringed the British colonies. In present-day Mississippi and Alabama and in the western regions of Georgia and the Carolinas, French and British traders competed to form alliances with local Indians and control the trade in deerskins. The French were a presence on the New England and New York frontiers and in western Pennsylvania.

BATTLE FOR THE CONTINENT

THE MIDDLE GROUND

For much of the eighteenth century, the western frontier of British North America was the flashpoint of imperial rivalries. The Ohio Valley became caught up in a complex struggle for power involving the French, British, rival Indian communities, and settlers and land companies pursuing their own interests. Here by mid-century resided numerous Indians, including Shawnees and Delawares who had been pushed out of Pennsylvania by advancing white settlement, Cherokees and Chickasaws from the southern colonies who looked to the region for new hunting grounds, and Iroquois seeking to exert control over the area's fur trade. On this "middle ground" between European empires and Indian sovereignty, villages sprang up where members of numerous tribes lived side by side, along with European traders and the occasional missionary.

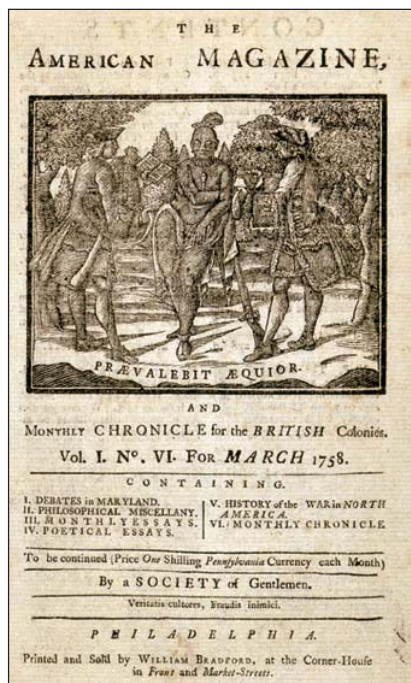
By the mid-eighteenth century, Indians had learned that direct military confrontation with Europeans meant suicide, and that an alliance with a



single European power exposed them to danger from others. The Indians of the Ohio Valley recognized that the imperial rivalry of Britain and France posed both threat and opportunity. As one Delaware spokesman remarked, it was impossible to know “where the Indians’ land lay, for the French claimed all the land on one side of the Ohio River and the English on the other side.” On the other hand, Indians sought (with some success) to play European empires off one another and to control the lucrative commerce with whites. The Iroquois were masters of balance-of-power diplomacy. The British accepted their sovereignty in the Ohio Valley, but it was challenged by the French and their Indian allies.

In 1750, few white settlers inhabited the Ohio Valley. But already, Scotch-Irish and German immigrants, Virginia planters, and land speculators were eyeing the region’s fertile soil. In 1749, the government of Virginia awarded an immense land grant—half a million acres—to the Ohio Company, an example of the huge domains being parceled out to those with political connections. The company’s members included the colony’s royal governor, Robert Dinwiddie, and the cream of Virginia society—Lees, Carters, and the young George Washington. The land grant threatened the region’s Indians as well as Pennsylvania land speculators, who also had claims in the area. It sparked the French to bolster their presence in the region. It was the Ohio Company’s demand for French recognition of its land claims that inaugurated the Seven Years’ War (known in the colonies as the French and

A map of upstate New York by Governor William Tryon of colonial New York demonstrates that the area was considered the realm of the Six Iroquois Nations, whose domain also stretched into the Ohio Valley.



The cover of a magazine published in Pennsylvania in 1758 depicts an Englishman and a Frenchman attempting to trade with an Indian. The Frenchman offers a tomahawk and musket, the Englishman a Bible and cloth. Of course, the depictions of the two Europeans reflect pro-British stereotypes.

Indian War), the first of the century's imperial wars to begin in the colonies and the first to result in a decisive victory for one combatant. It permanently altered the global balance of power.

THE SEVEN YEARS' WAR

Before 1688, England was a marginal power. Spain's empire was far more extensive, France had greater influence in Europe, and the Dutch dominated overseas trade and finance. Only in the eighteenth century, after numerous wars against its great rivals France and Spain, did Britain emerge as the world's leading empire and its center of trade and banking. The War of the Spanish Succession (known in the colonies as Queen Anne's War) lasted from 1702 to 1713; the War of Jenkins' Ear (named after a British seaman mistreated by the Spanish) from 1739 to 1742; and King George's War from 1740 to 1748. To finance these wars, Britain's public expenditures, taxes, and national debt rose enormously. The high rate of taxation inspired discontent at home, and would later help to spark the American Revolution.

By the 1750s, British possessions and trade reached around the globe. "Every part of the world affects us, in some way or another," remarked the duke of Newcastle. The existence of global empires implied that warfare among them would also be global. What became a worldwide struggle for imperial domination, which eventually spread to Europe, West Africa, and Asia, began in 1754 with British efforts to dislodge the French from forts they had constructed in western Pennsylvania. In the previous year, George Washington, then only twenty-one years old, had been dispatched by the colony's governor on an unsuccessful mission to persuade French soldiers to abandon a fort they were building on lands claimed by the Ohio Company. In 1754, Washington returned to the area with two companies of soldiers. He hastily constructed Fort Necessity. After an ill-considered attempt to defend it against a larger French and Indian force, resulting in the loss of one-third of his men, Washington was forced to surrender. Soon afterward, an expedition led by General Edward Braddock against Fort Duquesne (today's Pittsburgh) was ambushed by French and Indian forces, leaving Braddock and two-thirds of his 3,000 soldiers dead or wounded.

For two years, the war went against the British. French and Indian forces captured British forts in northern New York. The southern backcountry was ablaze with fighting among British forces, colonists, and Indians. Inhumanity flourished on all sides. Indians killed hundreds of colonists in western Pennsylvania and pushed the line of settlement all the way back to Carlisle, only 100 miles west of Philadelphia. In Nova Scotia, the British rounded up around 5,000 local French residents, called Acadians, confiscated their land, and expelled them from the region, selling their farms to settlers from New England. Some of those expelled eventually returned to France; others ended up as far away as Louisiana, where their descendants came to be known as Cajuns.

As the British government under Prime Minister William Pitt, who took office in 1757, raised huge sums of money and poured men and naval forces into the war, the tide of battle turned. Pitt's strategy was to provide funds to Prussia and Austria to enable them to hold the line against France and its ally Spain in Europe, while the British struck at the French weak point, its colonies. By 1759, Britain—with colonial and Indian soldiers playing a

major role—had captured the pivotal French outposts of Forts Duquesne, Ticonderoga (north of Albany), and Louisbourg on Cape Breton Island, which guarded the mouth of the St. Lawrence River. In September of that year, a French army was defeated on the Plains of Abraham near Quebec. In 1760, Montreal, the last outpost of New France, surrendered. British forces also seized nearly all the islands in the French Caribbean and established control of India. In Europe, meanwhile, Prussia and Austria managed to fend off the coalition of France, Russia, and Spain.

A WORLD TRANSFORMED

“As long as the world has stood there has not been such a war,” declared a British emissary to the Delaware Indians. Britain’s victory fundamentally reshaped the world balance of power. In the Peace of Paris in 1763, France ceded Canada to Britain, receiving back in return the sugar islands of Guadeloupe and Martinique (far more lucrative colonies from the point of view of French authorities). As part of the reshuffling of imperial possessions, Spain ceded Florida to Britain in exchange for the return of the Philippines and Cuba (seized by the British during the war). Spain also acquired from France the vast Louisiana colony. France’s 200-year-old North American empire had come to an end. With the exception of two tiny islands retained by France off the coast of Newfoundland, the entire continent east of the Mississippi River was now in British hands.

“Peace,” remarked Prime Minister Pitt, “will be as hard to make as war.” Eighteenth-century warfare, conducted on land and sea across the globe, was enormously expensive. The Seven Years’ War put strains on all the participants. The war’s cost produced a financial crisis in France that almost three decades later would help to spark the French Revolution. The British would try to recoup part of the cost of war by increasing taxes on their American colonies. “We no sooner leave fighting our neighbors, the French,” commented the British writer Dr. Samuel Johnson, “but we must fall to quarreling among ourselves.” In fact, the Peace of Paris was soon followed by open warfare in North America between the British and Native Americans.

PONTIAC’S REBELLION

Throughout eastern North America, the abrupt departure of the French in the aftermath of the Seven Years’ War eliminated the balance-of-power diplomacy that had enabled groups like the Iroquois to maintain a significant degree of autonomy. Even as England and its colonies celebrated their victory as a triumph of liberty, Indians saw it as a threat to their own freedom. Indians had fought on both sides in the war, although mainly as allies of the French. Their primary aim, however, was to maintain their independence from both empires. Domination by any outside power, Indians feared, meant the loss of freedom. Without consulting them, the French had ceded land Indians claimed as their own, to British control. The Treaty of Paris left Indians more dependent than ever on the British and ushered in a period of confusion over land claims, control of the fur trade, and tribal relations in general. To Indians, it was clear that continued expansion of the British colonies posed a dire threat. One British army officer reported that Native Americans “say we mean to make slaves of them,” by taking their land.

In 1763, in the wake of the French defeat, Indians of the Ohio Valley and Great Lakes launched a revolt against British rule. Although known as Pontiac's Rebellion after an Ottawa war leader, the rebellion owed at least as much to the teachings of Neolin, a Delaware religious prophet. During a religious vision, the Master of Life instructed Neolin that his people must reject European technology, free themselves from commercial ties with whites and dependence on alcohol, clothe themselves in the garb of their ancestors, and drive the British from their territory (although friendly French inhabitants could remain). Neolin combined this message with the relatively new idea of pan-Indian identity. All Indians, he preached, were a single people, and only through cooperation could they regain their lost independence. The common experience of dispossession, the intertribal communities that had developed in the Ohio country, and the mixing of Indian warriors in French armies had helped to inspire this sense of identity as Indians rather than members of individual tribes.

THE PROCLAMATION LINE

In the spring and summer of 1763, Ottawas, Hurons, and other Indians besieged Detroit, then a major British military outpost, seized nine other forts, and killed hundreds of white settlers who had intruded onto Indian lands. British forces soon launched a counterattack, and over the next few years the tribes one by one made peace. But the uprising inspired the government in London to issue the Proclamation of 1763, prohibiting further colonial settlement west of the Appalachian Mountains. These lands were reserved exclusively for Indians. Moreover, the Proclamation banned the sale of Indian lands to private individuals. Henceforth, only colonial governments could arrange such purchases.

The British aim was less to protect the Indians than to stabilize the situation on the colonial frontier and to avoid being dragged into an endless series of border conflicts. But the Proclamation enraged both settlers and speculators hoping to take advantage of the expulsion of the French to consolidate their claims to western lands. They ignored the new policy. George Washington himself ordered his agents to buy up as much Indian land as possible, while keeping the transactions "a profound secret" because of their illegality. Failing to offer a viable solution to the question of westward expansion, the Proclamation of 1763 ended up further exacerbating settler-Indian relations.

PENNSYLVANIA AND THE INDIANS

The Seven Years' War not only redrew the map of the world but produced dramatic changes within the American colonies as well. Nowhere was this more evident than in Pennsylvania, where the conflict shattered the decades-old rule of the Quaker elite and dealt the final blow to the colony's policy of accommodation with the Indians. During the war, with the frontier ablaze with battles between settlers and French and Indian warriors, western Pennsylvanians demanded that colonial authorities adopt a more aggressive stance. When the governor declared war on hostile Delawares, raised a militia, and offered a bounty for Indian scalps, many of the assembly's pacifist Quakers resigned their seats, effectively ending their control



of Pennsylvania politics. The war deepened the antagonism of western farmers toward Indians and witnessed numerous indiscriminate assaults on Indian communities, both allies and enemies.

In December 1763, while Pontiac's Rebellion still raged, a party of fifty armed men, mostly Scotch-Irish farmers from the vicinity of the Pennsylvania town of Paxton, destroyed the Indian village of Conestoga, massacring half

The Peace of Paris, which ended the Seven Years' War, left all of North America east of the Mississippi in British hands, ending the French presence on the continent.



VOICES OF FREEDOM

***FROM The Interesting Narrative
of the Life of Olaudah Equiano,
or Gustavus Vassa, the African (1789)***

Olaudah Equiano's autobiography, published in London, was the most prominent account of the slave experience written in the eighteenth century. In this passage, which comes after Equiano's description of a slave auction in the Caribbean, he calls on white persons to live up to their professed belief in liberty.

We were not many days in the merchant's custody before we were sold after their usual manner, which is this:—On a signal given (as the beat of a drum), the buyers rush in at once into the yard where the slaves are confined, and make choice of that parcel they like best. . . . In this manner, without scruple, are relations and friends separated, most of them never to see each other again. I remember in the

vessel in which I was brought over, . . . there were several brothers, who, in the sale, were sold in different lots; and it was very moving on this occasion to see and hear their cries at parting.

O, ye nominal Christians! Might not an African ask you, learned you this from your God? Who says unto you, Do unto all men as you would men should do unto you? Is it not enough that we are torn from our country and friends to toil for your luxury and lust of gain? Must every tender feeling be sacrificed to your avarice? Are the dearest friends and relations, now rendered more dear by their separation from their kindred, still to be parted from each other, and thus prevented from cheering the gloom of slavery with the small comfort of being together and mingling their sufferings and sorrows? Why are parents to lose their children, brothers their sisters, or husbands their wives? Surely this is a new refinement in cruelty.

FROM PONTIAC, Speeches (1762 and 1763)

Pontiac was a leader of the pan-Indian resistance to English rule known as Pontiac's Rebellion, which followed the end of the Seven Years' War. Neolin was a Delaware religious prophet who helped to inspire the rebellion.

Englishmen, although you have conquered the French, you have not yet conquered us! We are not your slaves. These lakes, these woods, and mountains were left to us by our ancestors. They are our inheritance; and we will part with them to none. Your nation supposes that we, like the white people, cannot live without bread and pork and beef! But you ought to know that He, the Great Spirit and Master of Life, has provided food for us in these spacious lakes, and on these woody mountains.

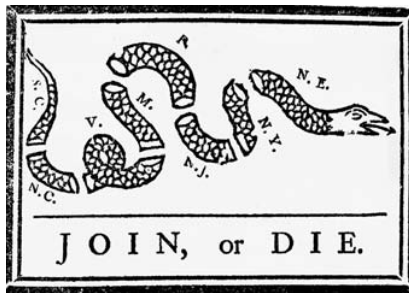
[The Master of Life has said to Neolin:]

I am the Maker of heaven and earth, the trees, lakes, rivers, and all else. I am the Maker of all mankind; and because I love you, you must do my will. The land on which you live I have made for you and not for others. Why do you suffer the white man to dwell among you? My children, you have forgotten the customs and traditions of your forefathers.

Why do you not clothe yourselves in skins, as they did, use bows and arrows and the stone-pointed lances, which they used? You have bought guns, knives, kettles and blankets from the white man until you can no longer do without them; and what is worse, you have drunk the poison firewater, which turns you into fools. Fling all these things away; live as your wise forefathers did before you. And as for these English,—these dogs dressed in red, who have come to rob you of your hunting-grounds, and drive away the game,—you must lift the hatchet against them. Wipe them from the face of the earth, and then you will win my favor back again, and once more be happy and prosperous.

QUESTIONS

1. What aspect of slavery does Equiano emphasize in his account, and why do you think he does so?
2. What elements of Indian life does Neolin criticize most strongly?
3. How do Equiano and Pontiac differ in the ways they address white audiences?



Benjamin Franklin produced this famous cartoon in 1754, calling on Britain's North American colonies to unite against the French.

a dozen men, women, and children who lived there under the protection of Pennsylvania's governor. They then marched on Lancaster, where they killed fourteen additional Indians. Like participants in Bacon's Rebellion nearly a century earlier, they accused colonial authorities of treating Indians too leniently. They petitioned the legislature to remove all Indians from the colony. The Indians' "claim to freedom and independency," they insisted, threatened Pennsylvania's stability. When the Paxton Boys marched on Philadelphia in February 1764, intending to attack Moravian Indians who resided near the city, the governor ordered the expulsion of much of the Indian population. By the 1760s, Pennsylvania's Holy Experiment was at an end and with it William Penn's promise of "true friendship and amity" between colonists and the native population. No other large colony had a smaller Indian population or a more remorseless determination on the part of settlers to eliminate those who remained.

COLONIAL IDENTITIES

Like the Indians, colonists emerged from the Seven Years' War with a heightened sense of collective identity. Before the war, the colonies had been largely isolated from one another. Outside of New England, more Americans probably traveled to England than from one colony to another. In 1751, Governor George Clinton of New York had called for a general conference on Indian relations, but only three colonies bothered to send delegates. The Albany Plan of Union of 1754, drafted by Benjamin Franklin at the outbreak of the Seven Years' War, envisioned the creation of a Grand Council composed of delegates from each colony, with the power to levy taxes and deal with Indian relations and the common defense. Rejected by the colonial assemblies, whose powers Franklin's proposal would curtail, the plan was never sent to London for approval.

Participation in the Seven Years' War created greater bonds among the colonies. But the war also strengthened colonists' pride in being members of the British empire. It has been said that Americans were never more British than in 1763. Colonial militiamen and British regulars fought alongside each other against the French. Tensions developed between the professional British military and the often undisciplined American citizen-soldiers, but the common experience of battle and victory also forged bonds between them. For much of the century, New Englanders had called for the conquest of Canada as a blow for "Protestant freedom" against "popish slavery." Now that this had been accomplished, British victory in the Seven Years' War seemed a triumph of liberty over tyranny. The defeat of the Catholic French reinforced the equation of British nationality, Protestantism, and freedom.

In fact, however, after 1763 Britain's global empire was not predominantly Protestant or British or free. It now included tens of thousands of French Catholics and millions of persons in India governed as subjects rather than as citizens. The English statesman Edmund Burke wondered whether British liberty could be reconciled with rule over this "vast, heterogeneous, intricate mass of interests." Burke was almost alone in seeing the newly expanded empire as a challenge to the principles of British freedom. But soon, the American colonists would come to believe that membership in the empire jeopardized their liberty. When they did, they set out on a road that led to independence.

SUGGESTED READING**BOOKS**

- Anderson, Fred. *Crucible of War: The Seven Years' War and the Fate of Empire in British North America, 1754–1766* (2000). A general history of the Seven Years' War and its consequences.
- Beeman, Richard R. *Varieties of Political Experience in Eighteenth-Century America* (2004). Explores how political life differed from colony to colony, and what characteristics they had in common.
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CHAPTER REVIEW

REVIEW QUESTIONS

1. Why was Father Junípero Serra such a controversial and significant figure?
2. How did the ideas of republicanism and liberalism differ in eighteenth century British North America?
3. Three distinct slave systems were well entrenched in Britain's mainland colonies. Describe the main characteristics of each system.
4. What were the bases of the colonists' sense of a collective British identity in the eighteenth century?
5. What ideas generated by the American Enlightenment and the Great Awakening prompted challenges to religious, social, and political authorities in the British colonies?
6. How involved were colonial merchants in the Atlantic trading system, and what was the role of the slave trade in their commerce?
7. We often consider the impact of the slave trade only on the United States, but its impact extended much further. How did it affect West African nations and society, other regions of the New World, and the nations of Europe?
8. Using eighteenth-century concepts, explain who had the right to vote in the British colonies and why the restrictions were justified.



FREEDOM QUESTIONS

1. Although many British colonists claimed theirs was an "empire of freedom," most African-Americans disagreed. Why would African-Americans instead have viewed Spain as a beacon of freedom, and what events in the eighteenth century demonstrated this?
2. The eighteenth century saw the simultaneous expansion of both freedom and slavery in the North American colonies. Explain the connection between these two contradictory forces.
3. Explain how the ideals of republican liberty and liberal freedoms became the widespread rallying cries of people from all social classes in the British empire.
4. Today we treasure freedom of expression in all its forms, and codify these rights in the First Amendment. Why were these freedoms considered dangerous in the eighteenth century and thus not guaranteed to everyone in the British empire?



KEY TERMS

The Interesting Narrative of the Life of Olaudah Equiano (p. 136)

Atlantic slave trade (p. 137)

Middle Passage (p. 141)

"task" system (p. 144)

Creoles (p. 147)

Gullah (p. 148)

runaways (p. 149)

Stono Rebellion (p. 149)

republicanism (p. 152)

virtue (p. 152)

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"deference" (p. 155)

"salutary neglect" (p. 156)

circulating libraries (p. 158)

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American Enlightenment (p. 160)

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"middle ground" (p. 166)

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Albany Plan of Union (p. 174)

REVIEW TABLE

Major Labor Systems of Eighteenth-Century North America

Region	Major Economy	Dominant Labor Force
Chesapeake and North Carolina	Tobacco	Smaller plantations with substantial master-slave contact
South Carolina and Georgia	Rice and indigo	Large plantations with intensive slave labor
Middle Colonies	Large-scale farms Family farms Urban trade and commerce	Indentured servants on large farms Urban laborers and artisans
New England	Family farms Urban trade and commerce	Family members on farms Urban laborers and artisans
New Spain	Large-scale agriculture Cattle raising	Native Americans attached to lands